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EMC2: Delivering Customer Centricity









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EMC History



- American Multinational Corporation, USA
- E and M (EMC) comes from Richard Egan and his roomate Roger
 Marino
- Founded in 1979
- EMC then became Massachusetts largest technology company and world's largest provider of data storage system that has more than 50.000 employees
- Began with development of Memory Boards and then expanded to computer data storage and network storage platform

History of EMC cont'

Introduction of symmetrix; the main rapid growth

vmware

 The period between 1999- 2009 alot of companies joined EMC^2

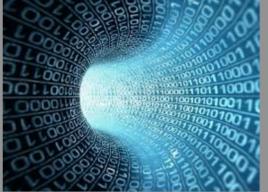
 EMC Competitors are IBM, HP NetApp, Amazon ...

amazon

EMC's Products & Services

- EMC offers data storage, information security, Infrastructure Management, cloud computing
- There are 4 main businesses of EMC

1. Big Data



2. Cloud Computing



3. Storage





Awards





 World's Most Admired Computer Companies

Top 100 Global Innovators





 Best Multinational Work Places in Europe

PM Roles & Responsibilities

 Have the responsibility of successfully planning, execution, closing and following up of any project

 A project manager is the bridging gap between the production team and Customer

Critical roles and chemistry between the workers within the team



Focuses on this as his main concern and attempts to reduce risk

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