

Dr. Tim's
PREMIUM PET FOODS

Presented by: Khalaya Llewellyn, Lisa Belleville, & Rachelle Posadas

Overview [Target Market] [Competitors] [Analysis]

Ideas

- Veterinarian clinics
- Trade shows
- Google Analytics
- Ad Words/Ad Sense

Possible Results

Implementation

TheCaseSolutions.com

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Overview



Target Market



Competitors



SWOT Analysis



Overview

The Company

Owned by Dr Tim Hunt

Founded in 2004

Distributors

- Order online
- Veterinary Clinics
- Specialty Supply Inc

Industry

- Growing industry in North America

Products



The Company

Owned by Dr Tim Hunt

Founded in 2004

- Veterin
- Special
Inc