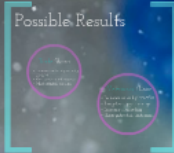




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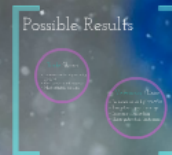


Dr. Tim's premium all natural pet food: growth options and web analytics insights

TheCasesolutions.com



Presented by: Khalaya Llewellyn, Lisa Belleville, & Rachele Posadas



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Overview

Distribution
The Company
Products

Target Market

Primary Target Market
Secondary Target Market

Competitors

IAMS
Purina

SWOT Analysis

Strengths
Weaknesses
Opportunities
Threats
So what can we do?

Overview

The Company

Owned by Dr Tim Hunt

Founded in 2004

Distributors

- Order online
- Veterinary Clinics
- Specialty Supply Inc

Industry

- Growing industry in North America

Products



The Company

Owned by Dr Tim Hunt

Founded in 2004

- Veterin
- Special
Inc