

# Danaher Corporation



**About Danaher**

Industrial conglomerate based in Washington, D.C.

Current CEO is Larry Culp

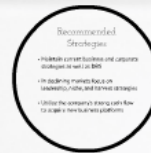
The Danaher Business System - DBS

**Strategic Licenses**

- ...
- ...
- ...
- ...
- ...

**Arising Problems**

- Slowing growth rate of the U.S. economy as well as the global economy
- M&A
- Exposed to vertical markets with demand volatility
- Can Danaher maintain its model of continuous improvement?



**Internal Analysis**

**VRIO Analysis**

Resource	Valuable?	Rare?	Imitable?	Organizational Capabilities?	Competitive Advantage?
Danaher's business portfolio	X	X	X	X	Sustained competitive advantage
The ability to implement Total Danaher's acquisition strategy	X	---	---	---	None
Global R&D	X	X	X	X	Temporary competitive advantage

**Financial Analysis**

**External Analysis**

**General Environment**

- Cultural Change:** Globalization, Diversity, etc.
- Demographic Trends:** Aging population, etc.
- Legal and Political Conditions:** Trade agreements, etc.
- Specific Social and Business:** Industry trends, etc.
- Technological Change:** Innovation, etc.
- Environmental Change:** Sustainability, etc.

**Porter's 5 Forces**

- Threat of New Entrants:** High barriers to entry.
- Power of Suppliers:** Limited power.
- Power of Buyers:** Limited power.
- Substitutes:** Limited substitutes.
- Threat of Rivalry:** Intense competition.

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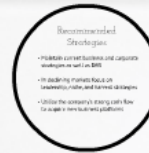
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**Strategic Chassis**

**Arising Problems**

- Slowing growth rate of the U.S. economy as well as the global economy
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**Internal Analysis**

**VRIO Analysis**

Resource	Valuable?	Rare?	Imitable?	Organizational Capabilities
Specialized Business	X	X	X	X
Financial Strength	X	---	---	---
Customer Acquisition Strategy	X	---	---	---
Quality System	X	X	X	X

**Financial Analysis**

**External Analysis**

**General Environment**

- Global Trends:** Demographic, Economic, Technological, Environmental, Political/Legal
- Legal and Political Conditions:** Regulatory, Trade, Taxation, Labor, Intellectual Property
- Business Climate:** Economic, Industry, Market, Competition

**Porter's 5 Forces**

- Supplier Power:** High/Low
- Buyer Power:** High/Low
- New Entrants:** High/Low
- Substitutes:** High/Low
- Industry Rivalry:** High/Low

# Presentors

Earlene Cruz

Cameron English

Seun Oke

Dhara Patel

Taseen Peterson

Yeny Tao

Kenneth Zampino

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## Strategic Choices

### Business-Level Strategies

Cost Leadership

Product Differentiation

### Corporate-Level Strategies

Diversification

Mergers and Acquisitions

Global Strategies