

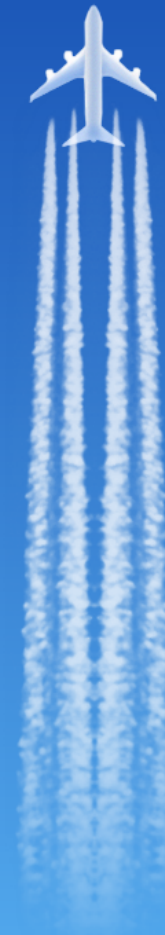
CSR - Corporate Social Responsibility & TATA Group of Companies

A Case Study



-Sindhujaa Guda,
Ruchika Kapoor.
Group - S2.

TheCaseSolutions.com



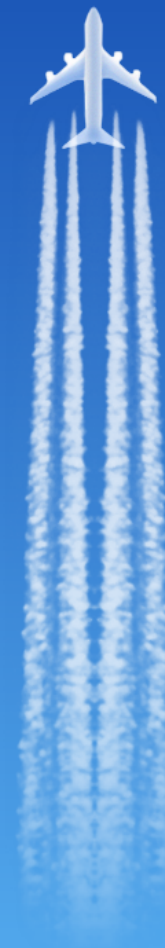
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The Case

- It describes the initiatives of TATA Group's CSR.
- Best Practices - Roles of the various TATA ventures under CSR.
- The Big Plus for TATA - A Success story of CSR.
- The future of CSR.

CSR - What and why?

- Corporate Social Responsibility
- Self Regulated initiative by the corporate sector.
- Giving back to the society you take from.
- Enhances the reputation of the company and strengthens its brand.

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