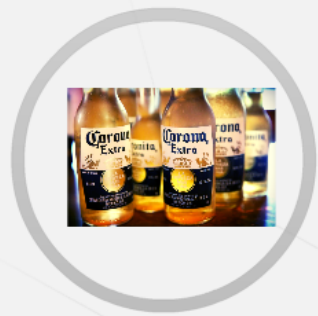


Corona Beer



Advertising
Marketing campaigns have made the product synonymous with tropical paradise locations located throughout the states of everyday responsibility.



Plant

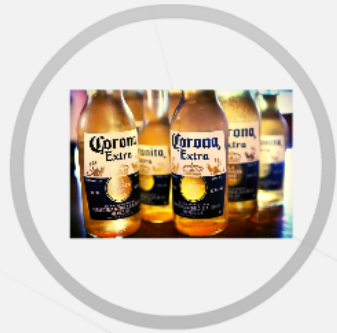
Slogan
CORONA
Extra
"En México como en todo el mundo, la cerveza es CORONA"..."
"In Mexico and throughout the world, beer is CORONA"..."

CORONA BEER
It's a very popular brand of beer in Mexico and around the world, made by Grupo Modelo.

History
CORONA beer began to be made in 1925 at the plant of the Modelo brewery in the City of Zacatecas in Mexico.



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Marketing campaigns have made the product synonymous with tropical paradise locations, instead from the stress of everyday responsibilities.



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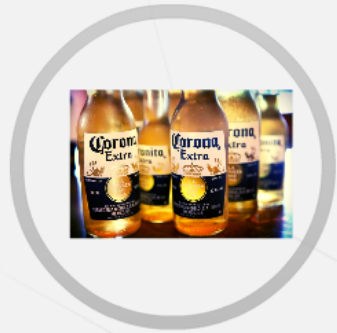


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