



**FOCUS ON WHAT A BANK CUSTOMER WANTS**

**SERVICE**

- Fast and easy experience
- Call center 24 hrs



**FOCUS ON WHAT A BANK CUSTOMER NEEDS**

**EXCELLENCE ON PRODUCTS**

- Better rates
- Safety on your accounts
- Amex philosophy: nothing will be your problem, we take care.



**FOCUS ON WHAT A BANK CUSTOMER SEARCHES**

**CUSTOMERS FULLY TRAINED**

- Commerce bank staff members will be friendly persons that will give you confidence and useful information on your specific needs.



**FOCUS ON HOW BANK CUSTOMERS EVOLVE**

A revolutionary internet web site

- 100% secure
- Visual and friendly one
- Faster than anyone
- Fast login
- Clear guidance
- 24hrs online service chat
- Financial games simulators





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**CST MEMBERS FULLY TRAINED**

- Commerce bank cast members will be friendly persons that will give you confidence and excellent advancement on your specific needs.



**FOCUS ON HOW BANK COSTUMERS EVOLVE**

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# COMMERCE BANK

TOP PRIORITY=HAPPY CUSTOMERS

WHAT A BANK CUSTOMER:

- WANTS
  - NEEDS
  - SEARCHS
  - EVOLVE
- 



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