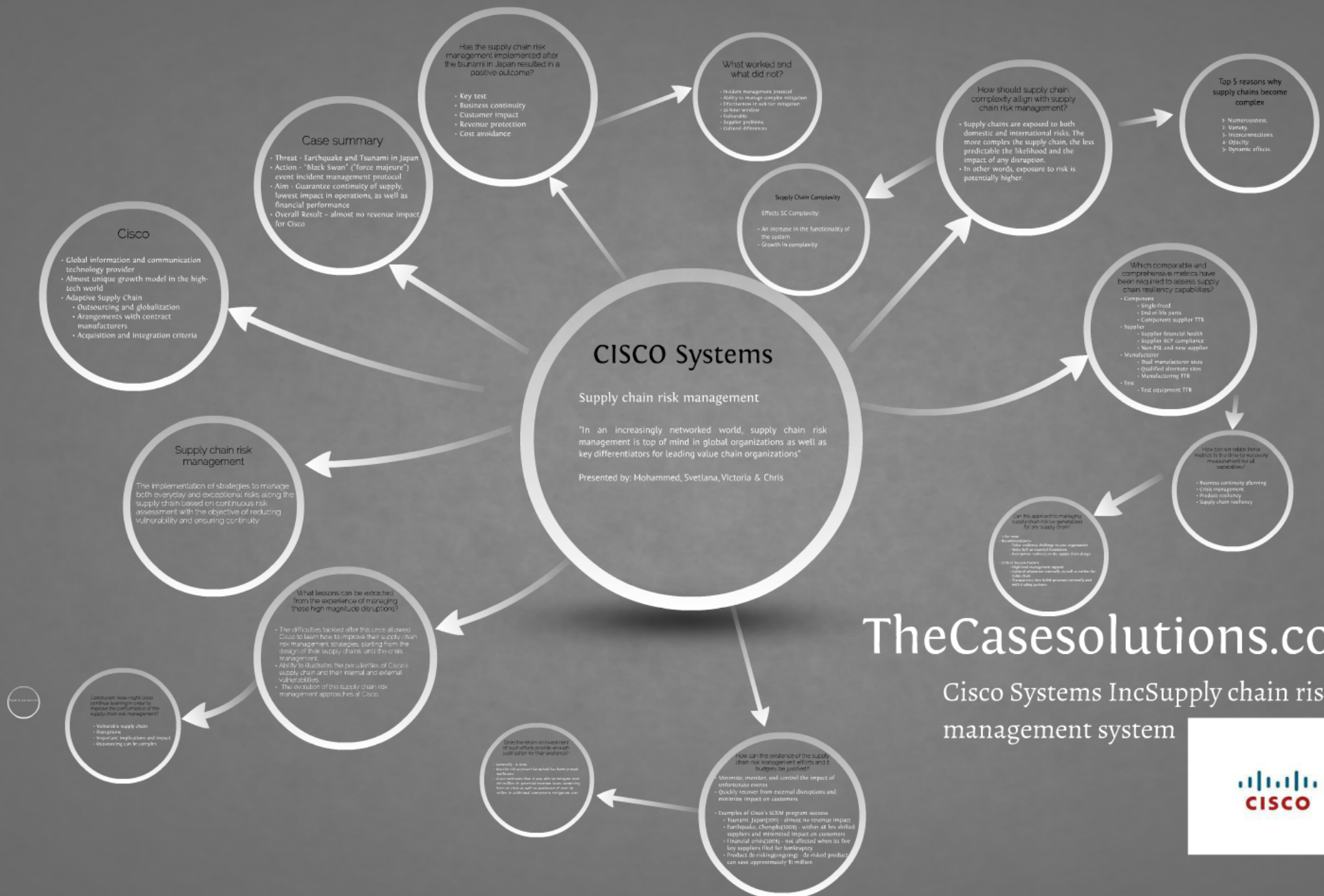


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Cisco Systems Inc Supply chain risk management system





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# CISCO Systems

## Supply chain risk management

"In an increasingly networked world, supply chain risk management is top of mind in global organizations as well as key differentiators for leading value chain organizations"

Presented by: Mohammed, Svetlana, Victoria & Chris

# Supply chain risk management

The implementation of strategies to manage both everyday and exceptional risks along the supply chain based on continuous risk assessment with the objective of reducing vulnerability and ensuring continuity



What lessons  
Can be learned

# Cisco

- Global information and communication technology provider
- Almost unique growth model in the high-tech world
- Adaptive Supply Chain
  - Outsourcing and globalization
  - Arrangements with contract manufacturers
  - Acquisition and integration criteria



## Case summary

- Threat - Earthquake and Tsunami in Japan
- Action - “Black Swan” (“force majeure”) event incident management protocol
- Aim - Guarantee continuity of supply, lowest impact in operations, as well as financial performance
- Overall Result – almost no revenue impact for Cisco

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Has the supply chain risk management implemented after the tsunami in Japan resulted in a positive outcome?

- Key test
- Business continuity
- Customer impact
- Revenue protection
- Cost avoidance

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