### CATHAY PACIFIC: Doing More with Less

#### TheCasesolutions.com



### CATHAY PACIFIC: Doing More with Less

#### TheCasesolutions.com





## Ladies and Gentlemen



Hong Kong based Cathay Pacific Airways was founded in 1946 by American Roy C. Farrell and Australian Sydney H. de Kantzow. Cathay had outsourced several key IT functions, and now with 65% of his operating budget outside the company, Yeung wondered what the next steps should be. During the 1970's, Cathay developed most of its systems in-house.

#### Data center



Kowloon Kai Tak Airport



Harbor



Quarry Bay Data center Hong Kong Island

August 1991







- Passenger reservations
  Departure control
  - Departure control
- Flights crew operations



Build a reliable centralized, dedicated facility for the data center

Hong Kong based Cathay Pacific Airways was founded in 1946 by American Roy C. Farrell and Australian Sydney H. de Kantzow. Cathay had outsourced several key IT functions, and now with 65% of his operating budget outside the company, Yeung wondered what the next steps should be. During the 1970's, Cathay developed most of its systems in-house.

# Data center



Kowloon Kai Tak Airport



Harbor



Quarry Bay Data center Ho Kong Island