

# Business Problem Analyses

**Business Problem Analysis**

Business problem analysis is a process of identifying and defining the business problem that needs to be solved. It involves understanding the current state of the business, identifying the problem, and defining the goals and objectives of the analysis.

**Business Problem Analysis Steps:**

1. Identify the problem
2. Define the problem
3. Analyze the problem
4. Define the goals and objectives
5. Identify the stakeholders
6. Gather data
7. Analyze the data
8. Develop a solution
9. Implement the solution
10. Evaluate the solution

**Business Problem Analysis Objectives:**

- Understand the current state of the business
- Identify the problem
- Define the goals and objectives
- Identify the stakeholders
- Gather data
- Analyze the data
- Develop a solution
- Implement the solution
- Evaluate the solution

**Business Problem Analysis Benefits:**

- Understand the current state of the business
- Identify the problem
- Define the goals and objectives
- Identify the stakeholders
- Gather data
- Analyze the data
- Develop a solution
- Implement the solution
- Evaluate the solution

**Business Problem Analysis Challenges:**

- Identifying the problem
- Defining the goals and objectives
- Identifying the stakeholders
- Gathering data
- Analyzing the data
- Developing a solution
- Implementing the solution
- Evaluating the solution

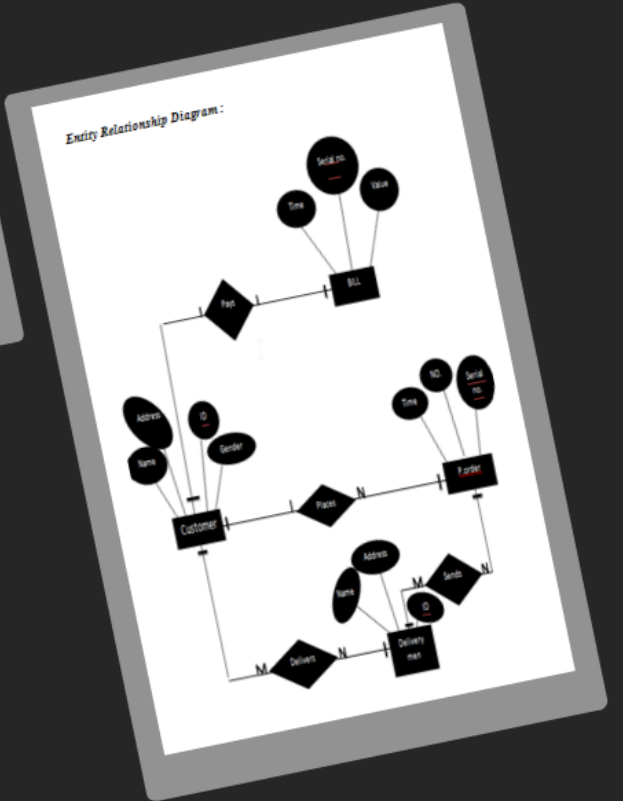
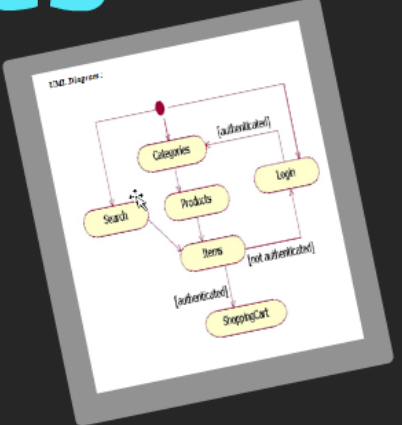
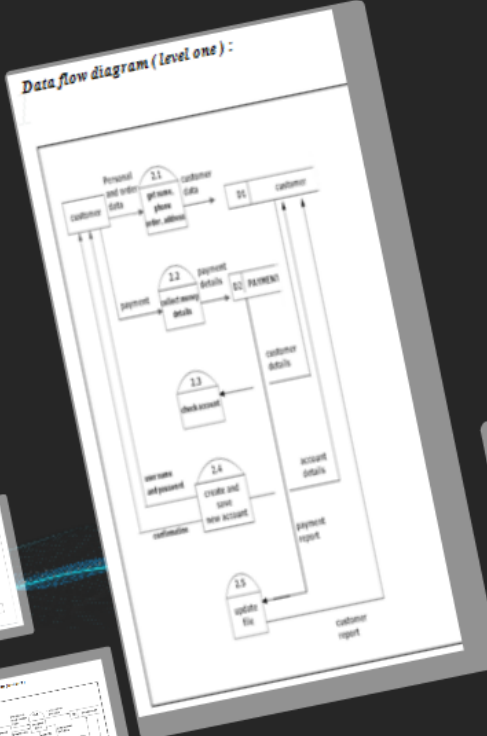
**Business Problem Analysis Tools:**

- SWOT Analysis
- Porter's Five Forces
- PEST Analysis
- Porter's Generic Strategies
- Porter's Value Chain
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- Porter's Value Chain

**Business Problem Analysis Case Study:**

**Amazon.com**

Amazon.com is a leading e-commerce company that has revolutionized the way we shop. The company's success is based on its customer-centric approach, which focuses on providing a seamless and personalized shopping experience. Amazon's business model is based on the concept of "customer obsession," which means that the company's primary goal is to satisfy its customers. Amazon's success is also based on its innovative business model, which includes a wide range of products and services, as well as a highly efficient supply chain. Amazon's business model is based on the concept of "customer obsession," which means that the company's primary goal is to satisfy its customers. Amazon's success is also based on its innovative business model, which includes a wide range of products and services, as well as a highly efficient supply chain.



- Task:**
- Task 1: Identify the problem
  - Task 2: Define the problem
  - Task 3: Analyze the problem
  - Task 4: Define the goals and objectives
  - Task 5: Identify the stakeholders
  - Task 6: Gather data
  - Task 7: Analyze the data
  - Task 8: Develop a solution
  - Task 9: Implement the solution
  - Task 10: Evaluate the solution

definition : online store is a form of electronic commerce which allows consumers to directly buy goods or services from a seller over the internet using a web browser .

online store typically include :

1 - storefront : provides various types of information to the visitor such as company description, product types, product description pages, store policies, and contact information.

2 - shopping cart : allows customers to select and temporarily store products that they want to purchase.

3 - payment process : is a system that allows the user to select which payment method they want to use, gather payment information (e.g. credit card number), and processes or records the payment information.

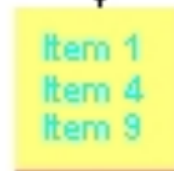
4 - Fulfillment : is the process of picking or obtaining the items the customer has ordered, shipping the item(s), and maintaining delivery tracking information.

## Storefront



Product Database

## Shopping Cart



Cookies

## Payment Processing



Bank

## Fulfillment



Tracking