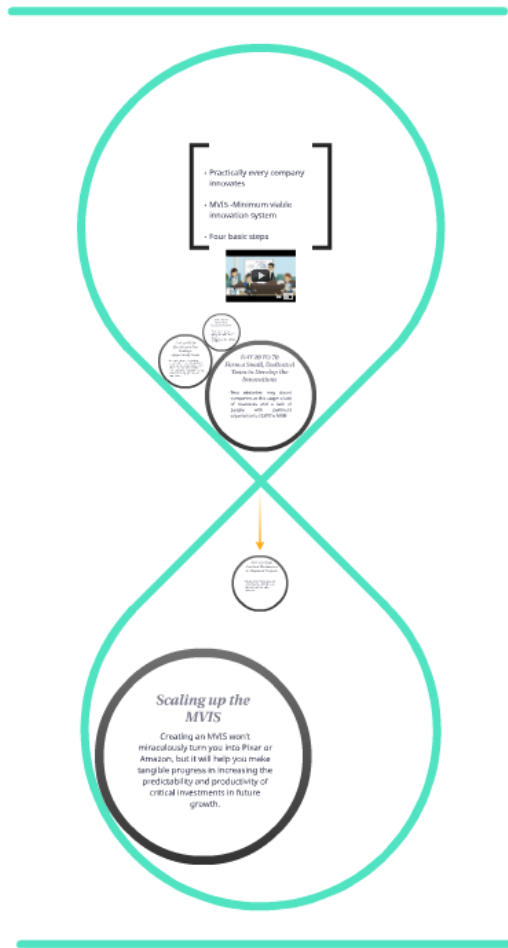
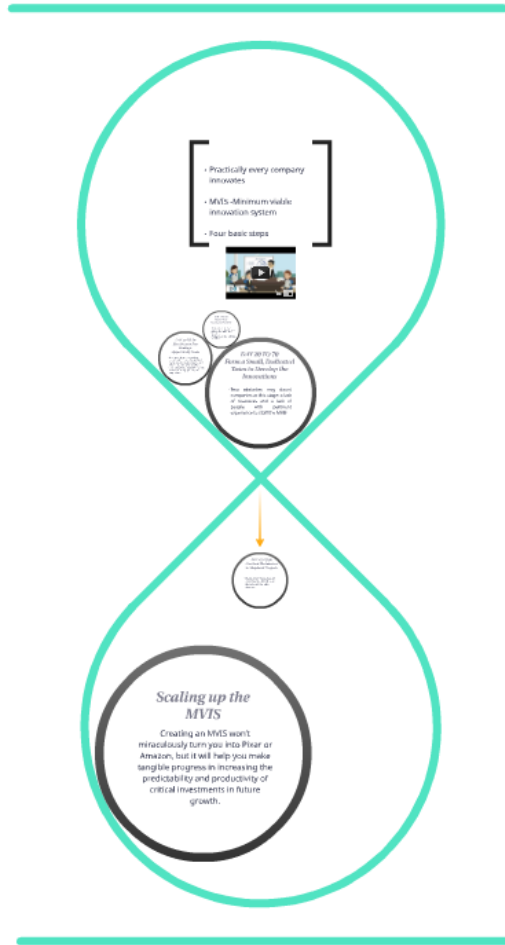


*Build an innovation  
Engine in 90 Days*  
TheCasesolutions.com



# *Build an innovation Engine in 90 Days*

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- Practically every company innovates
- MVIS -Minimum viable innovation system
- Four basic steps



the power distribution

- the king
- the queen
- the prince



**E2B**  
whiteboard

YouTube

*DAY 1 TO 30*  
*Define Your*  
*Innovation Buckets*

- innovations that extend today's business, either by enhancing existing offerings or by improving internal operations.
- innovations that generate new growth by reaching new customer segments or new markets.