

# Blame for the Bailout-AIG

## Risk Management Solutions

- Greater Degree of Regulation over OTC markets
- Counter Party Risk minimization
- International Centralized Exchange (ICE) for CDS transactions
- Dodd Frank Wall Street Reform

## The Financial Crisis

- American Dream
- Aggressive Lending
- New Products
- Speculative Bets
- High commodity prices slowing growth
- Financial Products failure

## CDS

Insurance on Bonds/Loan Obligations

Historically, bond owners almost never got bankrupt. Banks and hedge funds were making a fortune by selling CDS, keeping the premiums, and almost never having to pay out anything.



## SHORT OF RESERVES

With the eventual burst of the housing bubble, AIG was in a critical situation as it did not have enough capital reserves to cover potential claims in the future. The CDS contract sales required that if AIG's credit rating drops below a certain level, it has to fork out over \$1 billion in collateral to the buyers of the swaps. Because of the losses in AIGFP and AIG's investment portfolios, all major credit rating agencies reduced the company's credit rating, leading to its eventual liquidity crunch.

## AIG

American International Group, Inc. - also known as AIG - is a multinational insurance corporation with over 60 CDS subsidiaries globally. AIG companies were in business in more than 150 countries around the world. It is also one of the providers of property casualty insurance, life insurance and retirement services, and mortgage insurance. Until March 21, 2014, it had a market capitalization of \$75.67 billion.

The US govt had injected \$100 billion in AIG and at the point owned 50% stake in AIG.

# AIG

## Conclusion

AIG's success and failure has been controversial, and will be studied as a case study for risk management in other industries.

Financial products like CDS have become a double-edged sword. While they have brought benefits to investors who needed better management tools, their use in speculative trading and asset value has led to financial management with a negative impact on the real economy.

## AIGFP

While banks and financial institutions were in a bind, buying CDS, the bank's underlying loss from CDS was a major concern. However, the AIGFP was the only one that was not in a bind. AIGFP had a market cap of about \$44 billion in CDS.

While banks hedged their positions by buying and selling CDS in the swap time, AIG was only selling CDS on the selling side.

Under the same time, AIG was only selling CDS on the selling side.

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## Capital Adequacy

Regulatory Framework to monitor capital adequacy and risk exposure of insurers.

- Basel II was a framework for banks and FI, however it is not perfectly comparable for insurers like AIG.

- Need for comprehensive regulatory and stress testing tool.

## BAILOUT TIMELINE

2008

Sept. 8 - The government rescues AIG with an \$85 billion bailout as the company's credit rating drops to 'AAA'.

Nov. 10 - AIG's credit rating is downgraded to 'AA-'. The New York Times reports that the deal is a "billion-dollar loan" to AIG, which is to be repaid by the federal government.

March 1, 2009 - US government's health care reform leads to a 10% drop in AIG's stock price, leading to a 10% drop in AIG's stock price.

## CDS and their market

Banks could make money without upfront payment by just providing to pay if something went wrong. This was more profitable than issuing a bond and earning a coupon.

By 2008 market size of CDS was \$1.1 trillion in total global debt market.

## Joseph Cassano

Cassano was the head of AIGFP. He is also known as the 'Man who crashed the world'.

Under his auspicious leadership, AIGFP took enormous positions in CDS. Then, in 2008, auditor St. Denis was kept away from the CDS valuation process.

Another indicator of poor management decisions was the fact that AIGFP did not even have a proper valuation model for its Super Senior CDS contracts before September 2007. In fact, St. Denis employed that back then, AIG simply used a model.

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## Purpose of CDS

Believed to be developed by JP Morgan in 1994, CDS was originally conceptualized as a risk management tool that allowed concentration of risk in the financial sector.

Rated CDS: Usually an investor would not receive compensation for a bond default even if the exposure has a speculative purpose.

Around 80% of the CDS sold were rated CDS.

## Proper Credit Ratings

Regulation of Credit Rating Agencies (CRA) is required.

A move from issuer pay model to subscriber pay model is essential.

ESGAN (NYSE) rating agency (subscriber based model) successfully attracted bids of Citicorp, WallStreet and Lehman Brothers.

## AIG takes a hit

Highly-rated securities are collateral to debt obligations because nearly worthless, suddenly that seemingly low-risk event is not all that default was happening daily.

The banks and hedge funds using CDS were no longer willing to lend cash if they were having to pay out big money.

Banks refused to lend cash if they were having to pay out big cash and while no one else was covering it.

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## SHORT OF RESERVES

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AIG's success and failure has been controversial, and will be studied as a case study for risk management in other industries.

Financial products like CDS have become an important part of the global financial system, and their use has increased significantly. However, when used for speculative purposes, they can lead to financial instability and a credit rating downgrade, which would cause the firm to be downgraded and result in a major loss for the risk rating body.

## AIGFP

While banks and financial institutions were in a risk-averse mood, offering and purchasing less from banks, AIG was actively selling CDS to banks. This was the first time that banks were selling CDS to banks. AIG's first transaction was about \$40 billion in CDS.

While banks hedged their positions by buying and selling CDS to the same firm, AIG was only selling CDS to one firm.

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## BAILOUT TIMELINE

2008

Sept. 8 - The government rescues AIG with an \$85 billion loan, as the company was on the verge of bankruptcy.

Nov. 10 - AIG's stock price falls to a low of \$1.18 per share, down from \$400 in 2007. The New York Times reports that the sale of AIG's core insurance business to Citigroup is being delayed.

March 1, 2009 - US government's health care reform bill is passed, and the government's health care reform bill is passed, and the government's health care reform bill is passed.

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The US govt had injected \$180 billion in AIG and at one point owned 90+% stake in AIG

# The Financial Crisis

- American Dream
- Aggressive Lending
- New Products
- Teaser Rates
- High commodity prices slowing growth
- Financial Products failure