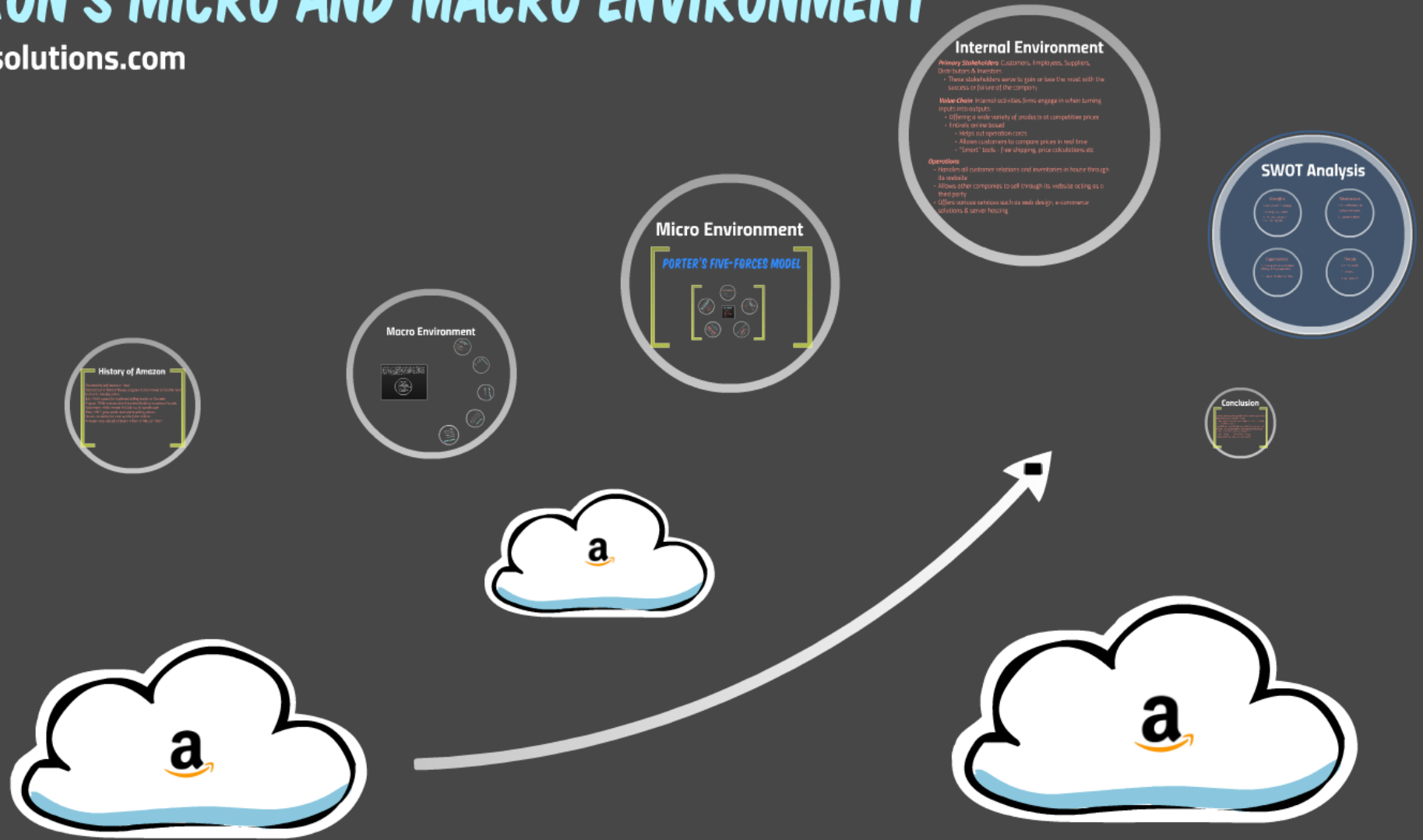


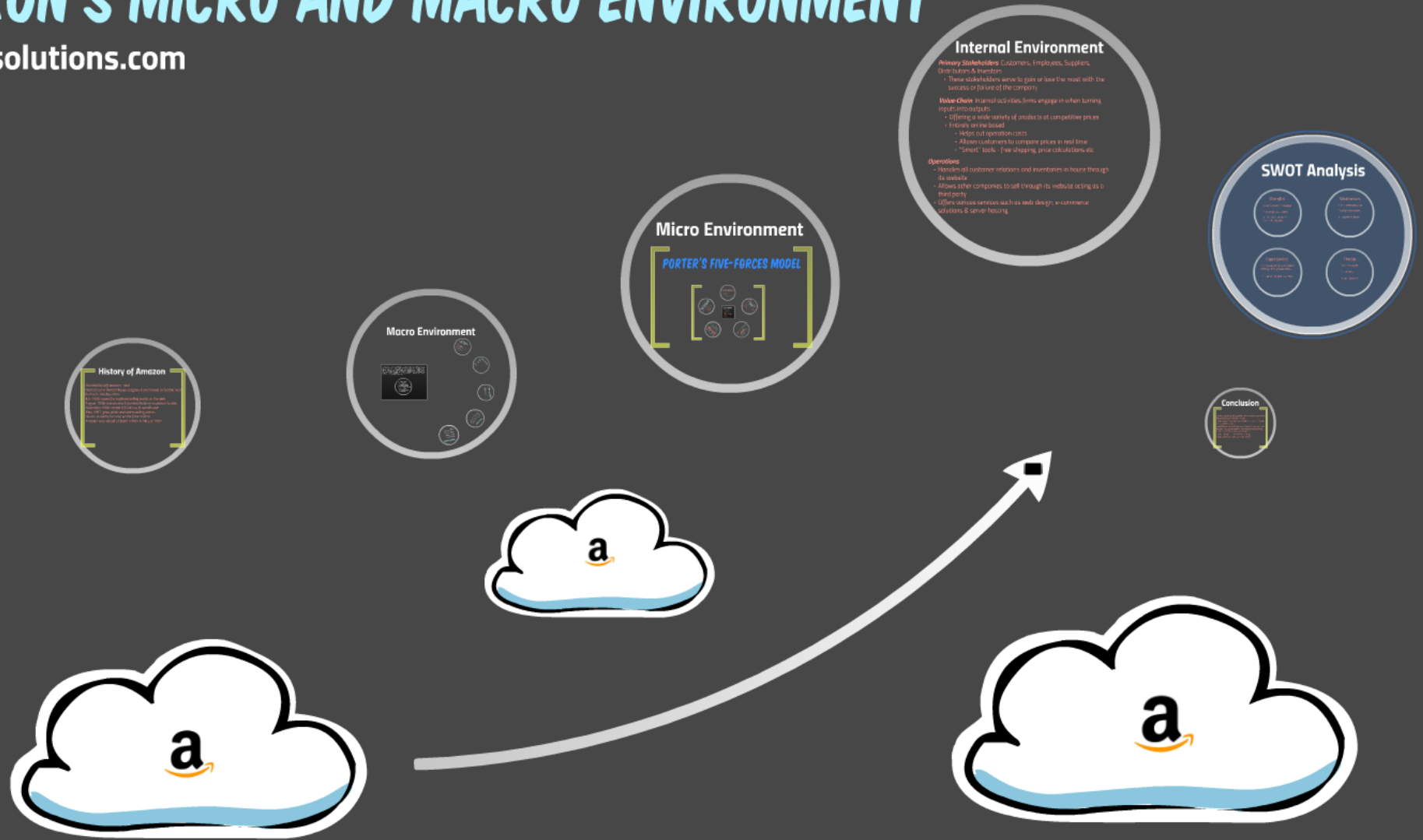
AMAZON'S MICRO AND MACRO ENVIRONMENT

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