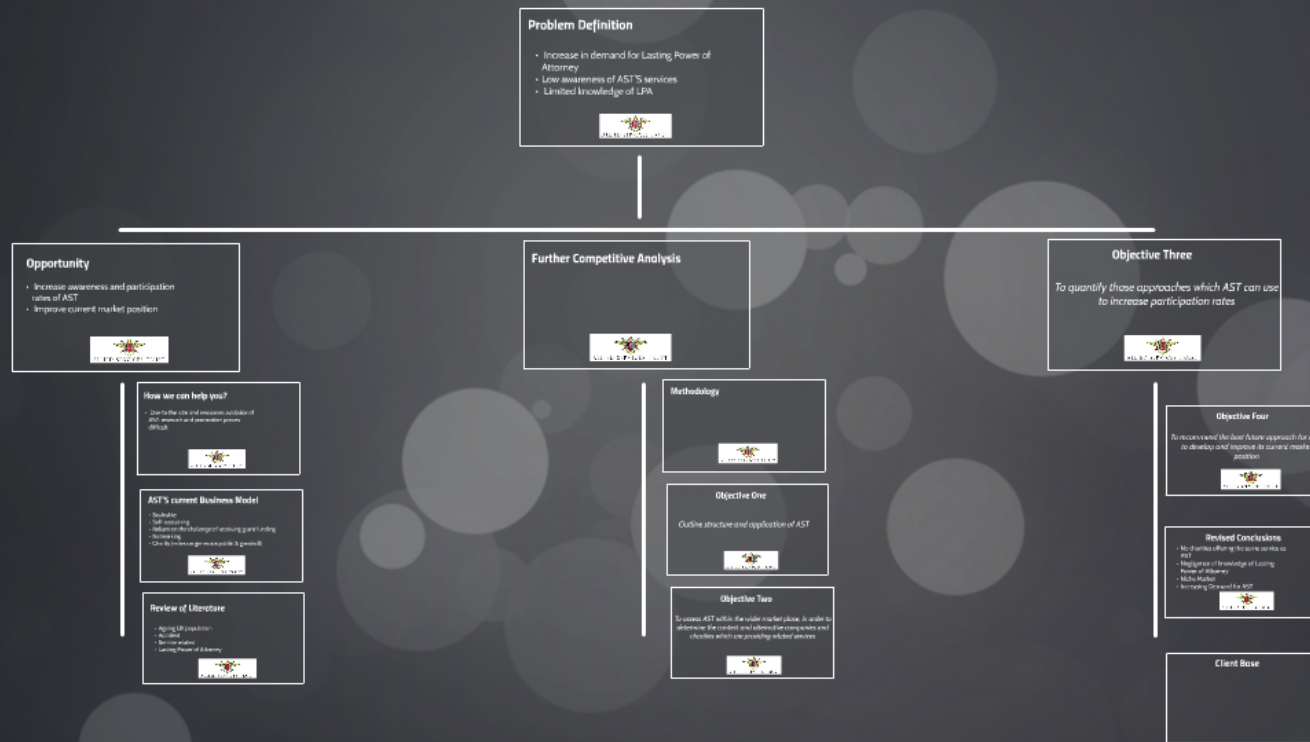
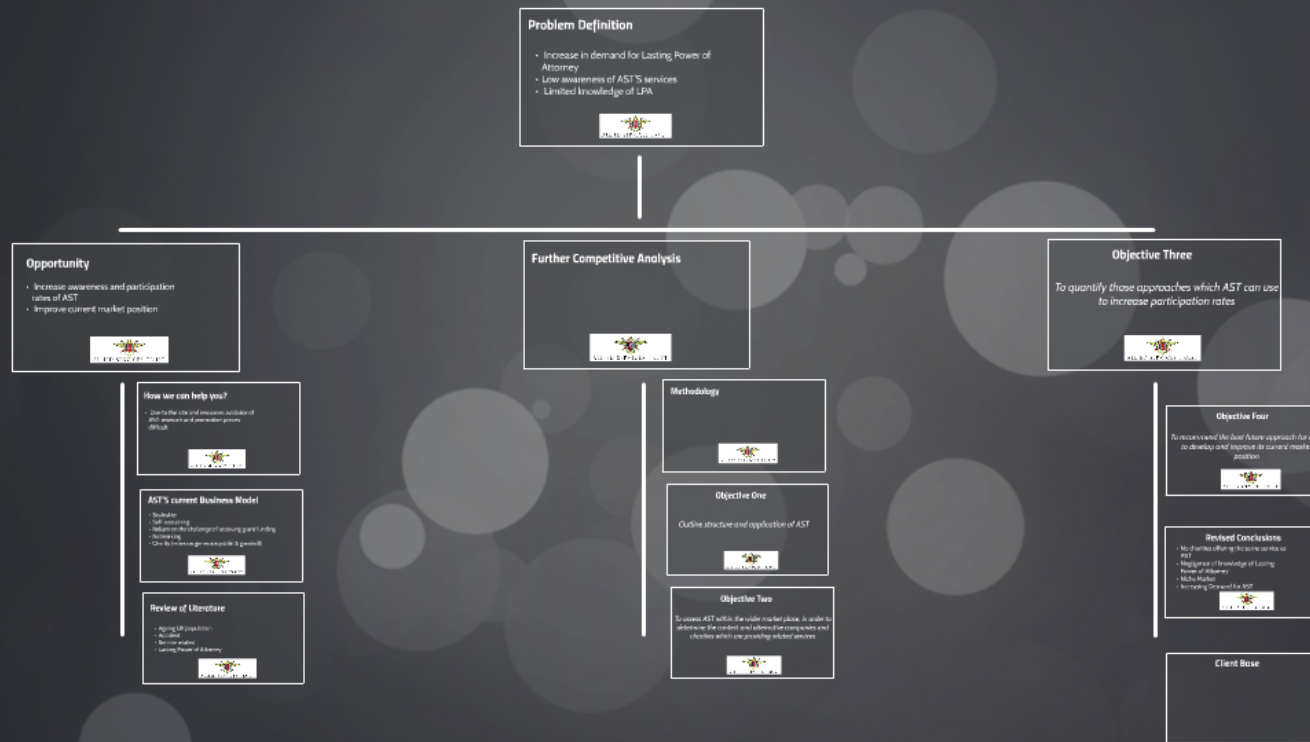


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Problem Definition

- Increase in demand for Lasting Power of Attorney
- Low awareness of AST'S services
- Limited knowledge of LPA



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Opportunity

- Increase awareness and participation rates of AST
- Improve current market position



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How we can help you?

How we can help you?

- Due to the size and resources available of AST: research and promotion proves difficult



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