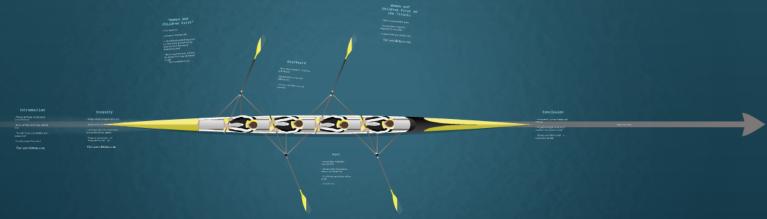
Women on the Titanic

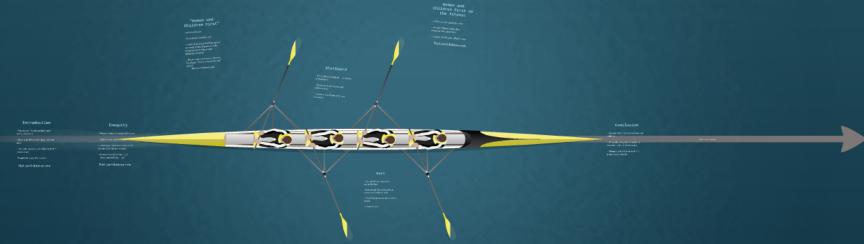
By Rachel Ihde



TheCaseSolutions.com Women and Children First on the Titanic Case Solution

Women on the Titanic

By Rachel Ihde



TheCaseSolutions.com Women and Children First on the Titanic Case Solution

Introduction

- Women on Titanic treated much worse than men
- -Many activities on the ship- only for men
- The rule "women and children first" = unnecessary
- -If omitted, many lives saved

Inequity

- Women weren't treated well in 1912
- Many rooms only for men
- Advantage: Men were expected to give up their life for women
- Women's survival rate = 75%Men's survival rate = 19%

-Turkish Spa: Men-4 hours Women-3 hours

- Swimming Pool: Men could enter free

"Women and Children First"

- Only used twice
- No basis in Maritime rule
- -Called Birkenhead Drill because it was used in the shipwreck of the luxurious Navy ship named Birkenhead (1860)
- Phrase used once more, but now the phrase "Every man for himself" is used

"Women and Children First"

- Only used twice
- No basis in Maritime rule
- -Called Birkenhead Drill because it was used in the shipwreck of the luxurious Navy ship named Birkenhead (1860)
- Phrase used once more, but now the phrase "Every man for himself" is used

Women and Children First on the Titanic

- Officers must establish order
- Second Officer Lightroller suggested the procedure
- Captain Smith gave official order