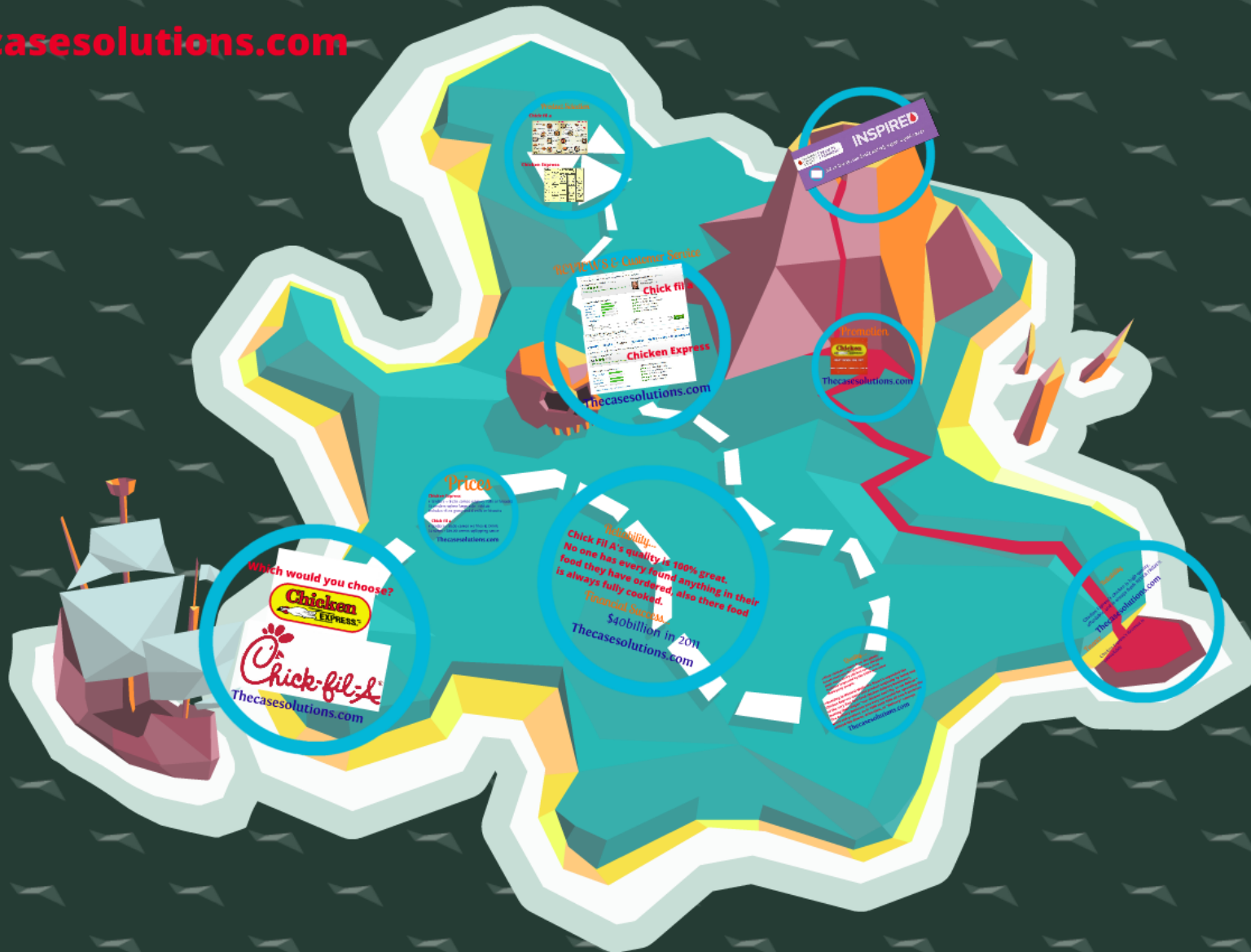


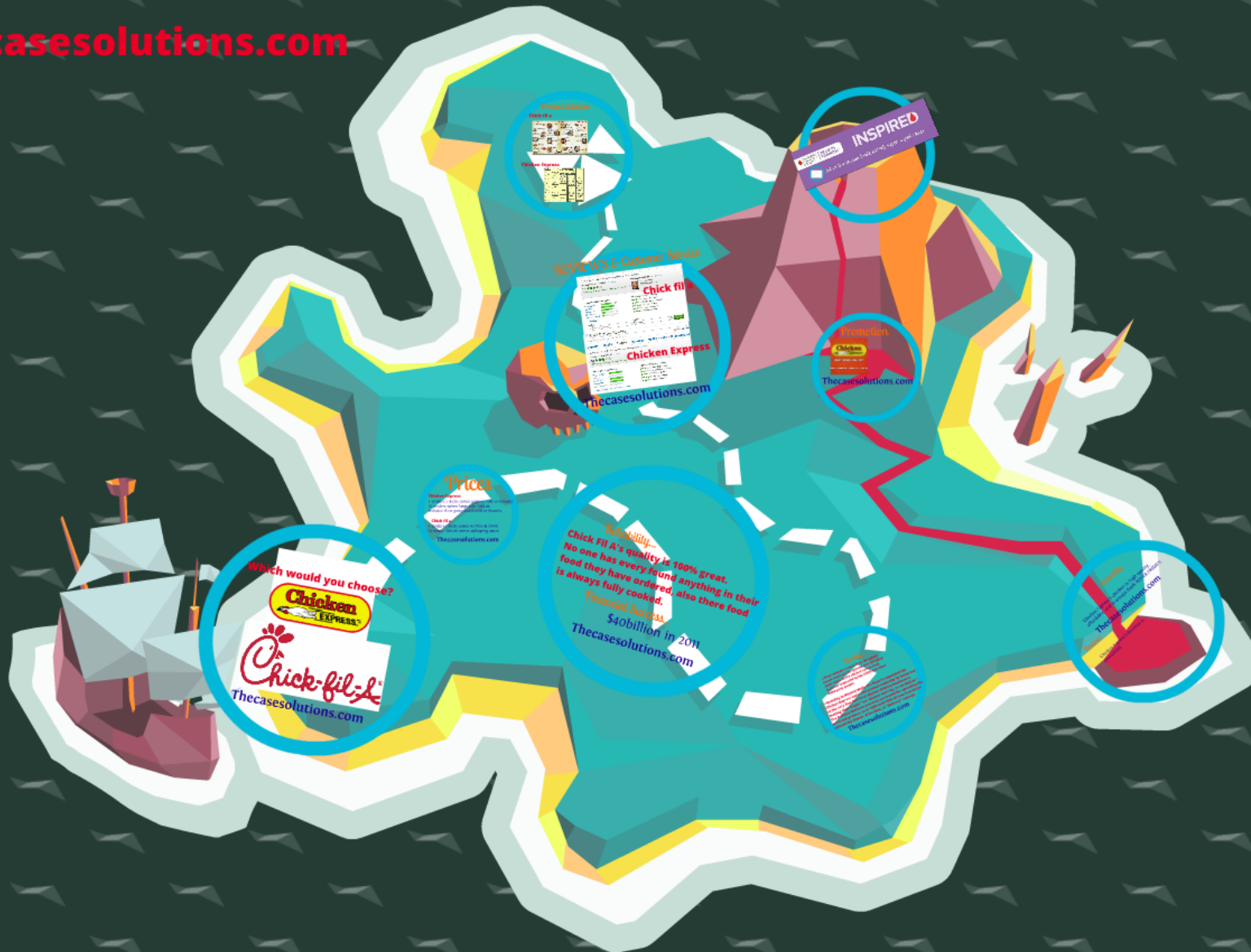
# Too Chicken to Convert? A Chick-Fil-A Dilemma

Thecasesolutions.com



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**Which would you choose?**



[Thecasesolutions.com](http://Thecasesolutions.com)

# Prices

## **Chicken Express**

4 tenders -> \$4.39 comes w/gravy rolls or biscuits  
25 tenders w/one large side ->\$26.49  
includes 16 oz gravy and 6 rolls or biscuits

## **Chick fil a**

4 tenders-> \$6.05 comes w/ fries & Drink  
24 strips-> \$29.00 comes w/dipping sauce

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## Quality....

->Their chicken is made from the whole breast meat not the ground into the patty stuff. Chick Fil A's chicken comes from facilities inspected by the USDA and other third party people.

->Residing in Mineral Wells the Stuart's expanded the Chicken Express name and product originally by being one of the very first fast food chicken delivery businesses, making their slogan "our chicken can't fly, so we deliver." The delivery business was very successful for spreading the word and product, so in 1990 until 1994 all new franchises utilized the dine-in, drive-thru, or "delivery" concept.

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## Reliability...

**Chick Fil A's quality is 100% great.  
No one has every found anything in their  
food they have ordered, also there food  
is always fully cooked.**

## Financial Success...

**\$40billion in 2011**

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## Reliability

Chicken Express's chicken is high quality, affordable, and is always fresh NEVER FROZEN.

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ance

Chicken Express's Revenue is  
unavailable



# Promotion



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# REVIEWS & Customer Service

Updated Oct 19, 2012 – Reviews are posted anonymously by employees.

Employees are "Satisfied" 213 ratings  
**3.6** ★★★★★☆  
76% of employees recommend this company to a friend

**91% Approve of the CEO** 164 ratings  
 S. Truett Cathy  
Chairman and CEO

**Company Rating Distribution**

Very Satisfied	54
Satisfied	71
Neutral – OK	57
Dissatisfied	21
Very Dissatisfied	10

▼ Hide Filters

Job Title:  Location:

**Additional Employee Ratings**

- ★★★★☆ Career Opportunities
- ★★★★☆ Compensation & Benefits
- ★★★★☆ Work/Life Balance
- ★★★★☆ Senior Leadership
- ★★★★☆ Culture & Values

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## Chicken Express Reviews

Web [www.chickene.com](http://www.chickene.com) | HQ Mineral Wells, TX

[Overview](#) | [Salaries](#) | [Reviews](#) | [Interviews](#) | [Photos](#) | [Jobs](#) | [Connections](#)

Updated Aug 23, 2012 – Reviews are posted anonymously by employees.

Employees say it's "OK" 3 ratings  
**3.3** ★★★★★☆  
100% of employees recommend this company to a friend

**Company Rating Distribution**

Very Satisfied	1
Satisfied	0
Neutral – OK	1
Dissatisfied	1
Very Dissatisfied	0

▶ Filter Reviews by Job Title or Location

**Additional Employee Ratings**

- ★★★★☆ Career Opportunities
- ★★★★☆ Compensation & Benefits
- ★★★★☆ Work/Life Balance
- ★★★★☆ Senior Leadership
- ★★★★☆ Culture & Values

Chick fila

Chicken Express

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