

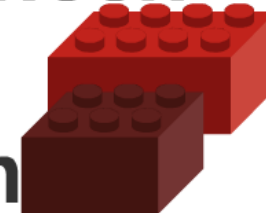
Real Life Situation



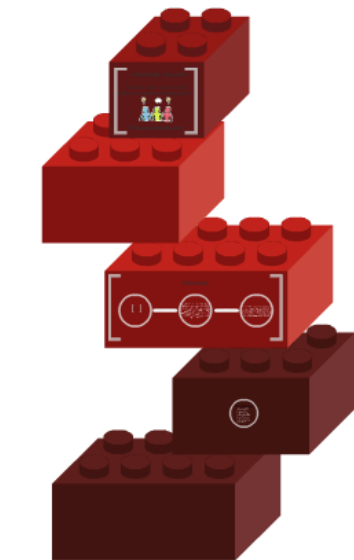
1st Development



2nd Development



***Think You Have Power? Check
Your Perceptions
Thecasesolutions.com***



Real Life Situation



1st Development



2nd Development



***Think You Have Power? Check
Your Perceptions
Thecasesolutions.com***

Thecasesolutions.com

Michael Brown, an unarmed black teenager, was shot and killed on Aug. 9, 2014, by Darren Wilson, a white police officer, in Ferguson, Mo., a suburb of St. Louis. The shooting prompted protests that roiled the area for weeks. On Nov. 24, the St. Louis County prosecutor announced that a grand jury decided not to indict Mr. Wilson. The announcement set off another wave of protests. In March, the Justice Department called on Ferguson to overhaul its criminal justice system, declaring that the city had engaged in constitutional violations.

Knowledge Question

To what extent does media influence someone's perception?



Thecasesolutions.com

- have a tumor
- She felt thereafter that WebMD was reliable

casesolutions.com

Subsidiary Knowledge Question

How reliable is the information found in media?



Thecasesolutions.com

Don't follow

Claim

The internet provides a multitude of valid resources where one can gain useful information

Evidence

- Paulina's mother didn't feel well
- Paulina's mother decided to check WebMD
- According to the symptoms, Paulina's mother had a tumor
- She went to the doctor, who verified that she did have a tumor
- She felt thereafter that WebMD was reliable

Thecasesolutions.com

Counterclaim

While the internet does contain multitudes of information, some of this information can be misleading or false.

Evidence

- Carolyn Negdar began experiencing pain
- After consulting WebMD, she thought she might have cancer
- She consulted her doctor to find she just had a stomach ulcer

Thecasesolutions.com

Evidence

- Paulina's mother didn't feel well
- Paulina's mother decided

GOING BACK

***How does this development help
to explore our main knowledge
issue?***

- It helps us understand influence of media
 - accuracy of information
- Explores the danger of believing false information

Thecasesolutions.com

- We can make conclusions about other forms of media and their effectiveness

Counterclaim

Someone who studies audiology might disagree and say that the use of audio is a stronger stimulus in the use of persuasion than solely visual input

Evidence

- Studying about the brain in psychology, we know that the hippocampus and its retention of memory is very closely related to sound input
- Studies have shown that using sound in therapy elicits a stronger response in the hippocampus

Thecasesolutions.com