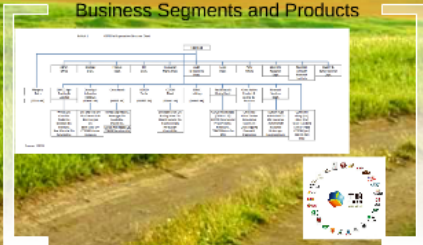


The COFCO Group

Thecasesolutions.com

Background Information

- State-owned
- Transform
- Strategic Positioning
- Mission



Whole Industry Chain

- Technology-oriented industry chain
- Market-oriented industry chain
- Resource-oriented industry chain
- Integrated-oriented industry chain

2012 Annual Report

- COFCO Turbide
- China Agri
- COFCO Biochemical
- China Food
- Wengniu Dairy

WHY?

Competitor

ABCD Group

- Archer Daniels Midland (ADM)
- Bunge
- Cargill
- Louis Dreyfus



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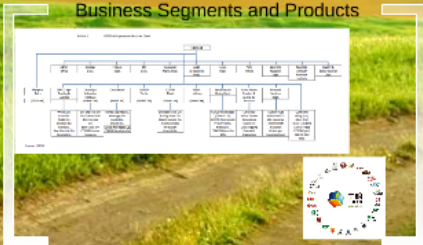
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Whole Industry Chain

2012 Annual Report

CLIPC
COFCO Property

COFCO Turbide
China Agri
COFCO Biochemical
China Food
Vermigro Dairy

Nidera
Noble

WHY?

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COFCO

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1952-1987

import and export:

wheat, corn, rice, sugar

monopoly

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1988-1971

oils and foodstuffs branches
around the country were
separated from the corporation

management centered



profit centered

2004

- State-owned Assets Supervision and Administration Commission (SASAC)

- Business expansion

Future

Financial Services

Hotel

Real Estate

100% Control

2009

Whole Industry Chain

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nsform

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- Strategic Positioning
- Mission

From Farm to Fork

agricultural raw materials

final consumer product

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including planting, harvesting, storage, logistics, trade, processing, aquaculture slaughter, food manufacturing and marketing, etc.

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*Provide nutritious and healthy foods and superior quality lifestyle services;
be a leader in the industry;
maximize value for customers, shareholders and employees.*