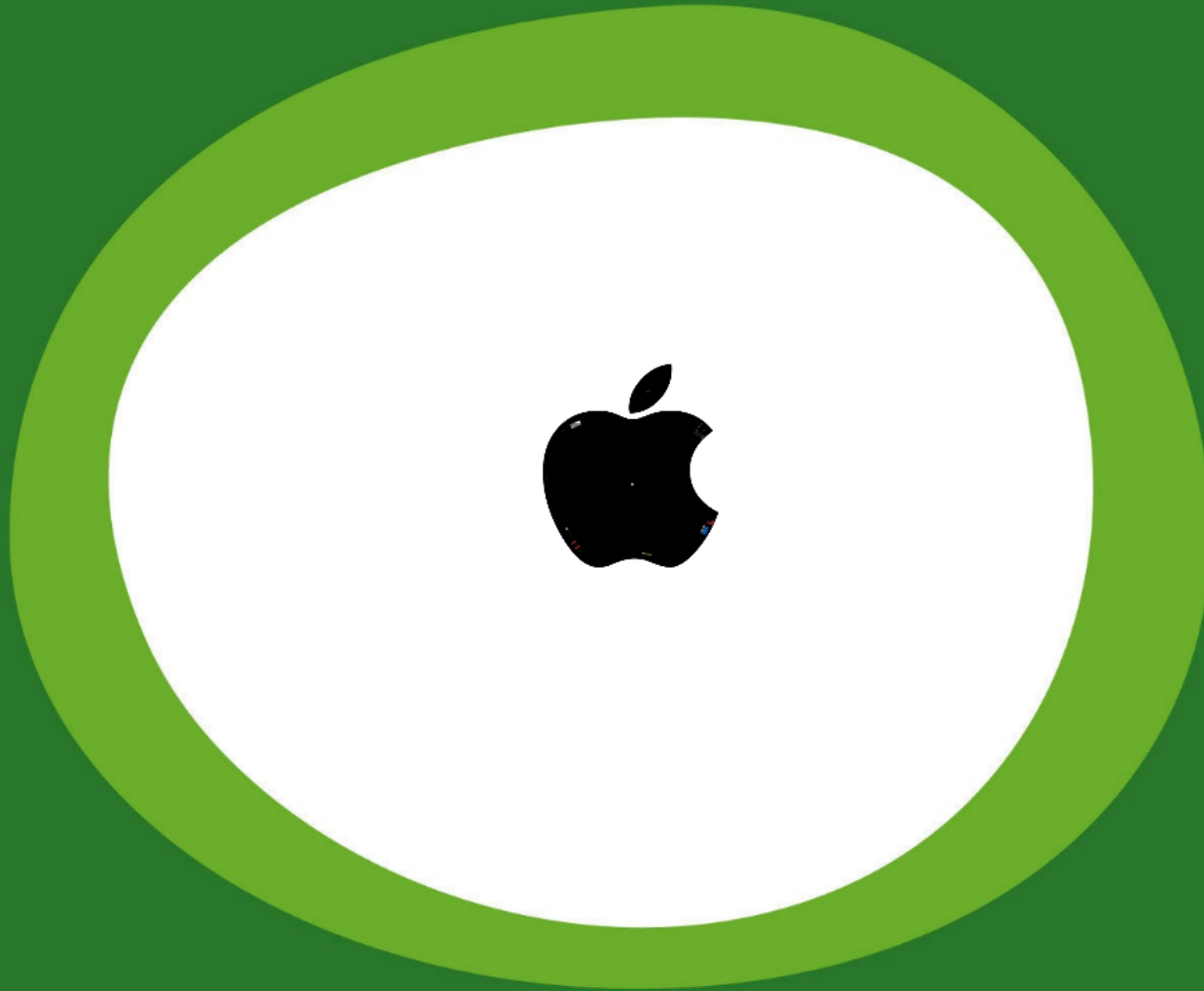


The Apple iPhone (Abridged)



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Apple

structure:

1. Who is Apple?
2. History
3. Numbers
4. Products
5. Summary

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1. Who is Apple?

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1976



Steve Jobs

Steve Wozniak

Ronald Wayne

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CEO: Tim Cook (since 2011)

Steve Jobs (until 2011)



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72,800
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Canada

USA

13
countries