

Tesla - Evaluating a Growth Company

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Lobna AlRajeh G146002

Madawi AlAfaliq G146010

The Case Solutions.com The Case Solutions.com All years in the 64 of Investment Bashing Risk and Credit Department in HBBC Risk and Risk and Credit Repartment in HBBC Maraging in Computer Manager at HPP. Working on the Cleric Sprevises (SADAD Phyment System) Avancing in HBBC and Risk and HBBC and HBC and HBBC and HBBC and HBBC and HBBC and HBBC and HBBC and HBBC





Team Introduction

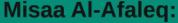
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Lobna AlRajeh:

- 8 years in the field of Investment Banking
- Risk and Credit Department in HSBC
- KSU, College Of Business Administrative Sciences with a Bachelors in Construction Management

Madawi AlAfaliq, Project Manager at HP:

- Working on the client's premises (SADAD Payment System)
- Managing Releases and Patches projects
- PSU, with a Bachelor Degree in Computer Information Systems
- PMP, and ITILv3 Foundation



- KiSU, Bachelors of Management Science Degree, in Economics
- · Training in personal relationships at the students' skills development center, KSU
- Job training at Saudi Hollandi Bank
- Full time MBA student.

Najla AlYousef, Home Room Teacher:

- · Have experience with education sector
- Started as a preschool teacher until promoted to teach primary grades
- · Participated in lots of workshops and seminars and an expert in Montessori curriculum
- KSU, BA in English Linguistics and Literature





Outline

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Step 1: The firm's existing vision, mission, and organization

Step 2: Revised vision and mission statements and organization

Step 3: The organization's external opportunities and threats

3a: Competitive Profile Matrix (CPM)

3b: External Factor Evaluation (EFE) Matrix

Step 4: The organization's internal strengths and weaknesses

4a: Ratio Analysis

4b: Market Analysis

4c: Internal Factor Evaluation (IFE) Matrix

4d: Website Analysis

Step 5: SWOT, SPACE, and Grand Strategy Matrices

Step 6: QSPM with advantages and disadvantages of alternative strategies

Step 7: Recommended strategies and long-term objectives with comparison of recommendations to actual strategies planned by the company

Step 8: The advantages and disadvantages of each alternative strategy



Madawi

Najla

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Najla

Lobna

Najla

Madawi

Thecasesolutions.com Step 1: The firm's existing vision, mission, and organization

Vision Statement

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"Create the most compelling car company of the 21st century by driving the world's transition to electric vehicles." Mission Statement

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"To accelerate the advent of sustainable transport by bringing compelling mass market electric cars to market as soon as possible."

Vision Statement

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"Create the most compelling car company of the 21st century by driving the world's transition to electric vehicles."

Mission Statement

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"To accelerate the advent of sustainable transport by bringing compelling mass market electric cars to market as soon as possible."

Thecasesolutions.com Step 2: Revised vision and mission statements and organization

NEW
Vision Statement

"Use the latest innovation to provide the most efficient line of electric automobiles for everyday drivers around the world."

Mission Statement

"To accelerate the advent of sustainable transport by bringing compelling mass market electric cars to our valued customers from all around the world as soon as possible. Using advanced technologies that make them among the quickest and most energy-efficient cars on the road . We strive to create the best working environment for our employees."

Vision/Mission vs Strategy

Market Development Strategy: Introducing present products or services into new geographic areas

