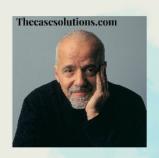


Team Alchemy: What Happens in the Spaces Between People

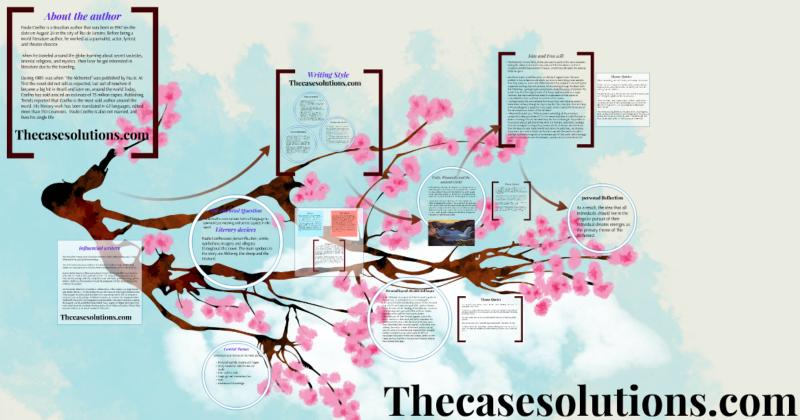






#### Summary Thecasesolutions.com

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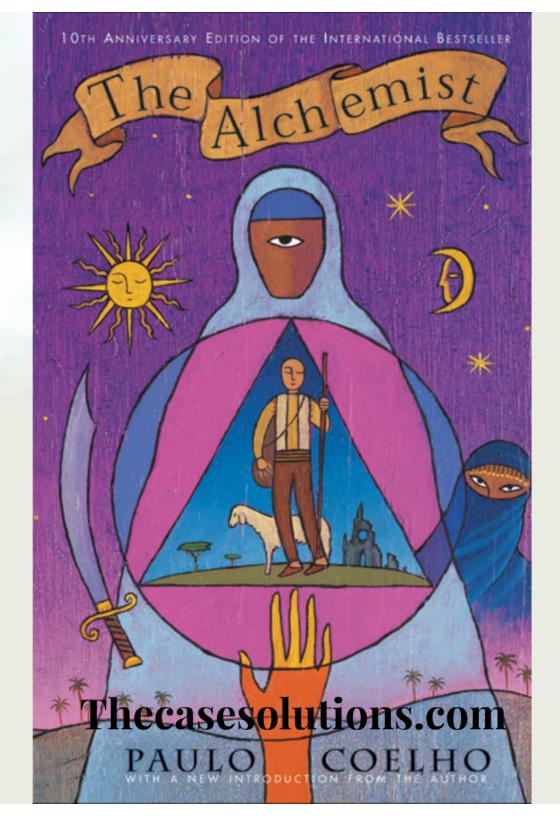


# Team Alchemy: What Happens in the Spaces Between People



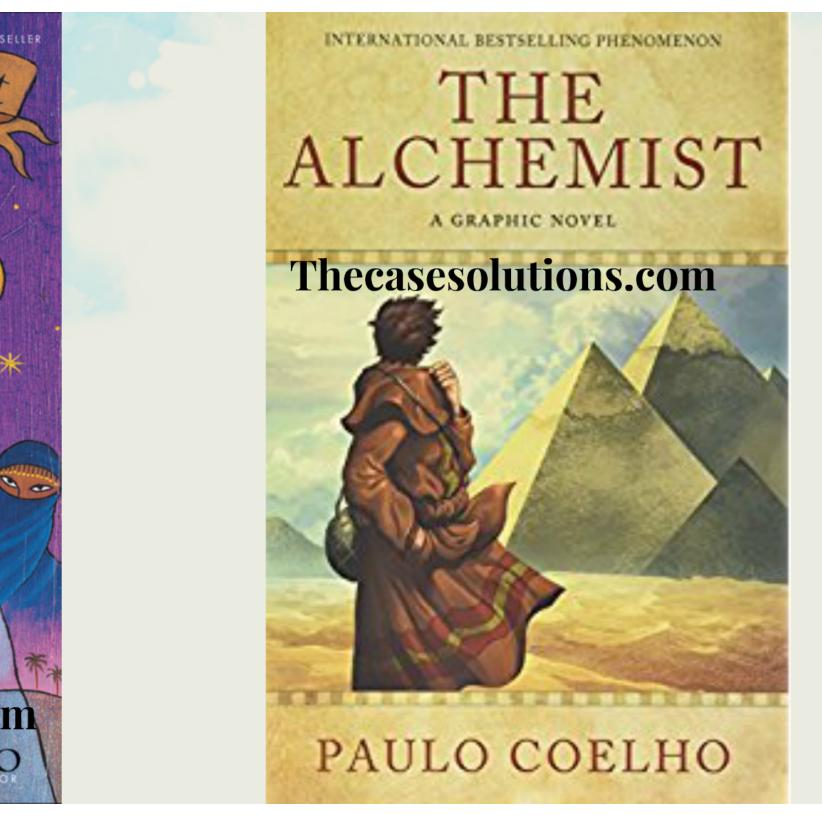


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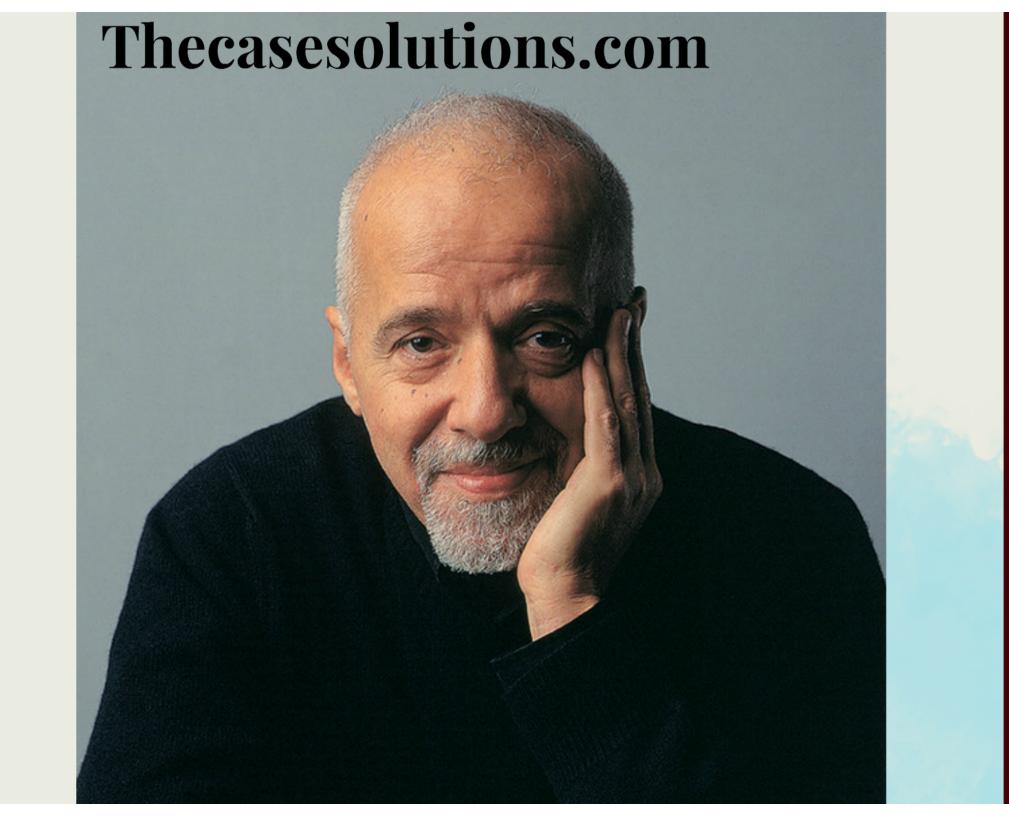
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# **Summary**Thecasesolutions.com

Santiago meets an Englishman who wants to learn the secret of alchemy, or turning any metal into gold, from a famous alchemist who lives at an oasis on the way to the pyramids. While traveling, Santiago begins listening to the desert and discovering the Soul of the World. when he gets to the pyramids the alchemist shows him the craft of alchemy by turning lead into gold, which he gives to Santiago. He then realizes where the real treasure is, which was back to where the story started when he had the dream under the tree.



### About the author

Paulo Coelho is a Brazilian author that was born in 1947 on the date on August 24 in the city of Rio de Janeiro. Before being a world literature author, he worked as a journalist, actor, lyricist and theater director.

when he traveled around the globe learning about secret societies, oriental religions, and mystics. Then later he got interested in literature due to the traveling.

During 1989, was when "The Alchemist" was published by Paulo. At first the novel did not sell as expected, but out of nowhere it became a big hit in Brazil and later on, around the world. Today, Coelho has sold around an estimate of 75 million copies. Publishing Trends reported that Coelho is the most sold author around the world. His literary work has been translated in 62 languages, edited more than 150 Countries. Paulo Coelho is also not married, and lives his single life.

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## influential writers

There have been many writers that have influence Paulo Coelho in many ways. It has influenced in his past and future writings.

One of the writers that have influenced of plenty for Coelho is Jorge Amado. Jorge Amado was a Brazilian writer that has been considered the best in his times in Brazil.

Another writer who has influenced Coelho is Henry Miller. Henry Miller is an American writer who is considered the godfather of novel. He is known for using many literary forms into his writing. Miller was a laid back writer who had a powerful writing style for America. Miller was the one who enforced the employment of the literary terms in the writing of the authors.

Another writer influenced on Coelho is, William Blake. William Blake is an English poet who utilizes the visual art into writing. He was not known at all during his lifetime in the 1730s because his writing style during the time was serious and he did not demand so much attention on his writings. William Blake works are known for the imagination that Coelho fell in love with. The imagination inspired Coelho to be more creative on creating his characters so he can be like William Blake. Many aspects of religion were seen in his works which show the similarity of writing styles of both Blake and Coelho. William Blake inspired Coelho to write about on what he believed in.

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## Writing Style Thecasesolutions.com

### Representing Ideas

- The writing style that Paulo Coelho creates for the reader is powerful and well presented.
- Paulo Coelho is known through the whole globe of writing pieces like the Alchemist that has inspired many readers in different languages.
- The writing style that Coelho exhibits in his pieces is haughty and mighty. Paulo wants to affect the reader forever; he wants the reader to share the same feelings as he does while writing the stories.
- His purpose of writing as he says is to contribute the people with new ideas and new way to look at life.
- In his stories written he wants the reader to understand the theme and experience in the outside world.
- Coelho is a man dedicated to spread his point of view towards everything about life. Somehow, he puts all of his ideas towards life into his writings; it's his way to share.

### purpose and meaning

- Coelho writing style seems like biblical style, because the way Solomon wrote :Proverbs, he wrote to show the reader the real importance of life and the lessons people have to take under notice.
- Coelho wants his writing style to reach everyone in this world; the world has much different writing style.
   Somehow, Paulo writing style fits to the other writing culture.
- Coelho wants his writing style to be different because he believes the writer of today do not pay attention to the important message of the book the characters of the books he has written seems to correlate to the people of today, which the reader can understand more about.

#### Attracting reader's attention

- Coelho uses a wistful, and ambrosial writing style, he creates an experience for the reader.
- With his unique writing styles he surprises the reader of his style
  of writing whenever a reader picks up one of his books for the
  first time and just by reading it of the prologue the reader is
  already hooked.
- Once the reader starts reading it, the reader would not be able to let go of one his book. The best one Coelho has done so far is, The Alchemist.
- The Alchemist is written under a wise author who creates such an
- incredible message to the reader while reading the story.

  There have been many critics that have given positive reviews for
- There have been many critics that have given positive reviews for Coelho works.
- It seems like if he is not only writing a book just for entertaining, he writes to spread the word he wants to give out to the people.
   The simplicity and the wisdom writing style in the book opened many critics eyes.