

Game Plan

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Historical Timeline
Video: Dell Goes Private
Article Summaries
What Do You Think?
Final Comments




Taking Dell Private

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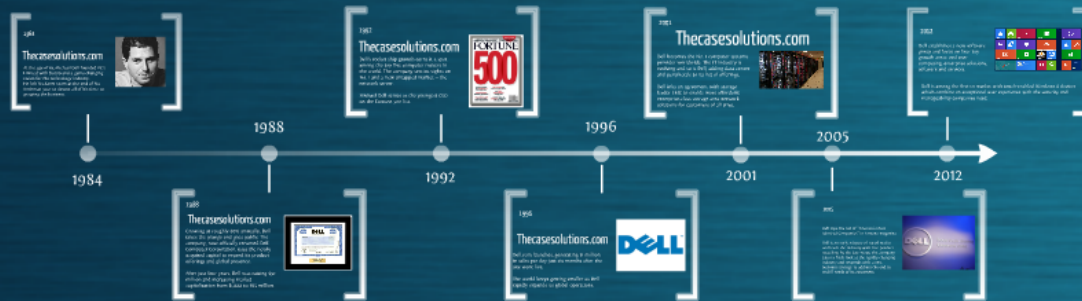
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1984

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At the age of 19, Michael Dell founded PC's Limited with \$1,000 and a game-changing vision for the technology industry. He left his dorm room at the end of his freshman year to devote all of his time to growing the business.



1988

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Growing at roughly 80% annually, Dell takes the plunge and goes public. The company, now officially renamed Dell Computer Corporation, uses the newly acquired capital to expand its product offerings and global presence.

After just four years, Dell was raising \$30 million and increasing market capitalization from \$1,000 to \$85 million.



1992

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Dell's rocket ship growth earns it a spot among the top five computer makers in the world. The company sets its sights on No. 1 and a new untapped market – the network server.

Michael Dell serves as the youngest CEO on the Fortune 500 list.



1996

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Dell.com launches, generating \$1 million in sales per day just six months after the site went live.

The world keeps getting smaller as Dell rapidly expands its global operations.



2001

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Dell becomes the No. 1 computer systems provider worldwide. The IT industry is evolving and so is Dell, adding data center and peripherals to its list of offerings.

Dell inks an agreement with storage leader EMC to enable more affordable enterprise-class storage area network solutions for customers of all sizes.



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