

Should You Punish or Reward Current Customers?

Road Map:
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A) Historical Context
- Michel Foucault
B) Discipline and Punish
1) Torture
2) Punishment
3) Discipline
4) Prison
C) Discussion/ Questions

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Questions:

1) Can you draw any parallels between Discipline and Punish and our current judicial system?
2) What are some forms of self-monitoring that are similar to panopticism?



Torture:

The cases of the 18th century
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Punishment

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Discipline

1) Michel Foucault
2) Discipline and Punish
3) Panopticon

Prison

1) Michel Foucault
2) Discipline and Punish
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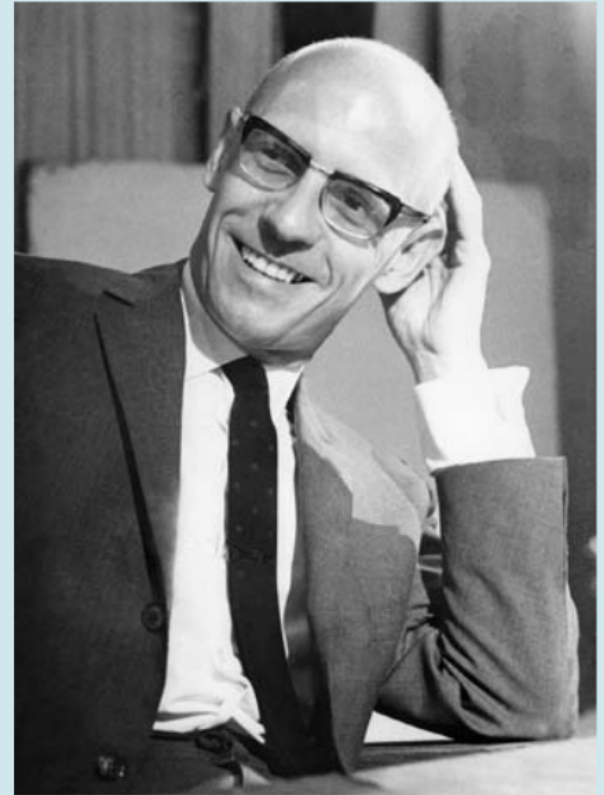
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Michel Foucault

(1926-1984)

Social Theorist and Philosopher

- Power relations in everyday life
- Definition and construction of knowledge and "truth"
- Maintenance of hegemony



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Torture:

- **The Body of the Condemed**
- **The Spectacle of the Scaffold**

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The Body of the Condemned

Torture:

Highly Visible --> Less Visible --> Hidden Process

- Use of the Guillotine
- **Trace of torture**



*Foucault poses that there is a shift in thinking about punishment that changes the **locus of torture from the body to the "soul"**.*

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Truth: Offense + Offender+ Law = Construction of **Reality**



To influence these truths is to have power within the system.

Spectacle of the Scaffold

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The execution was an **exercise in terror**; a **political ritual** that creates and **legitimizes power**

The people must be made to witness in order to **maintain fear** and **demonstrate allegiance**



Punishment

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- **Generalized Punishment**
- **The Gentle Way in Punishment**

Generalized Punishment:

18th century called for reform in penal system
Criminal justice should focus on punishing and not revenge
Consider the person's humanity

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- "Badly regulated **distribution of power**"
- **Change in punishment = Change in type of crime**
- In all of this, the right to punish has been shifted from the **vengeance** of the sovereign to the **defense** of the society.
- Six principles that facilitate the power to punish
- "... it is no longer the body, with the ritual play of excessive pains, spectacular brandings in the ritual of the public execution; it is the mind... It is not longer the body but the soul."