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Sales Tips

1. Stay Connected
2. Provide Engaging Content

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Patient Order Sets



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Veterans



Builder, Mature, Greatest, Pioneer

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Automobile
Born pre-1945
Rock 'n' Roll

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, Mature, Greatest, Pioneer

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Boomers

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A photograph of a middle-aged couple standing on a wooden dock by a lake. The man is wearing an orange t-shirt and a red baseball cap, and the woman is wearing a blue patterned dress and a white necklace. They are both smiling. In the background, there is a large white lake house with a porch and a stone wall. The scene is set during the day with trees and water visible.

1943 - 1963
TV
Youth Culture

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1963-1983
Latch-key Kids
Personal Computer

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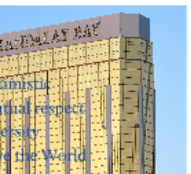


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Millennials



Values Drive Behavior

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