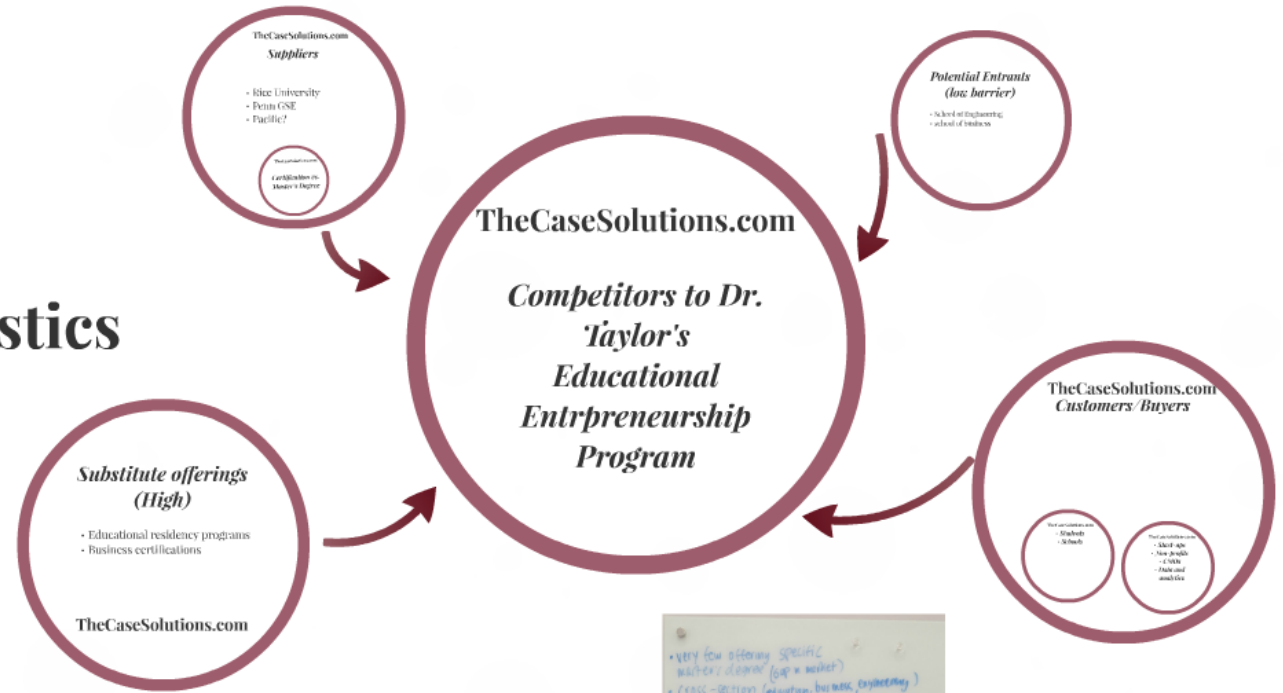
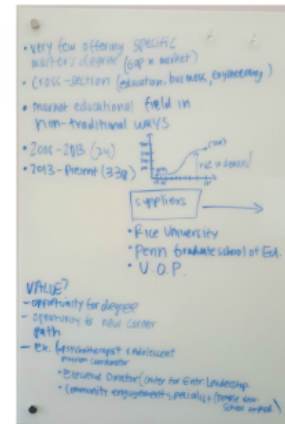


PAREXEL International Corp.: Stages of Innovation

2.10: Industry Diagnostics



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PAREXEL International Corp.: Stages of Innovation

2.10: Industry Diagnostics



• very few ordinary SPECIFIC
 workers (open market)
 • CASE SOLUTIONS (education, business, engineering)
 • narrow educational field in
 non-traditional ways
 • 2001-2005 (5M)
 • 2013 - Present (33M)
 suppliers
 • Rice University
 • Penn State
 • V.O.P.
 VALUE?
 - opportunity for degree
 - opportunity for new career
 paths
 - Ex. (entrepreneurial education)
 • Executive Director (only for other Leadership)
 • Community engagement, especially in (smaller market)

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*Competitors to Dr.
Taylor's
Educational
Entrepreneurship
Program*



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Suppliers

- Rice University
- Penn GSE
- Pacific?

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***Certification vs.
Master's Degree***

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***Certification vs.
Master's Degree***



*Substitute offerings
(High)*

- Educational residency programs
- Business certifications

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- *Students*
- *Schools*

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- *Start-ups*
- *Non-profits*
- *CMOs*
- *Data and analytics*

The background features a large, thick maroon circle centered on the page. To its right, a portion of another similar circle is visible. In the bottom-left corner, there is a maroon shape that resembles a quarter-circle or a wedge. The text is centered within the large circle.

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- *Students*
- *Schools*

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 - *CMOs*
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