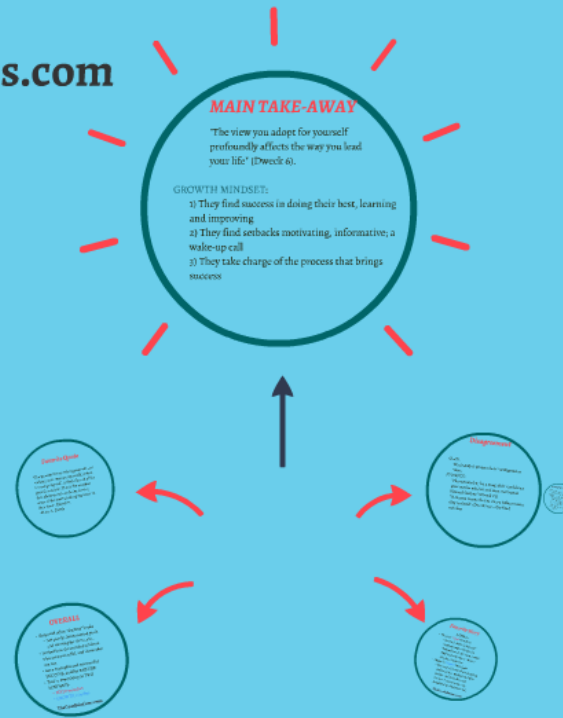


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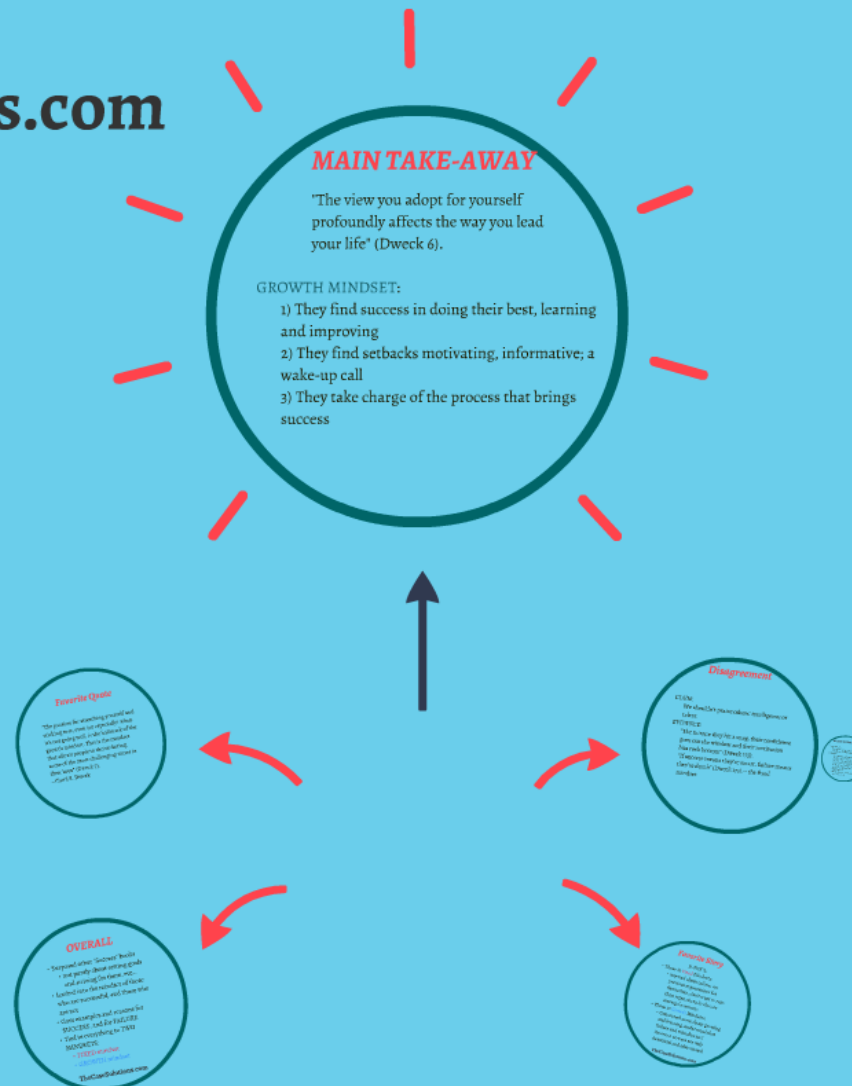
OWNI: Disrupting the French Media Landscape

By: Carol S. Dweck

Presentation By:
Korbin Derr

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Twitter: @kmanderr
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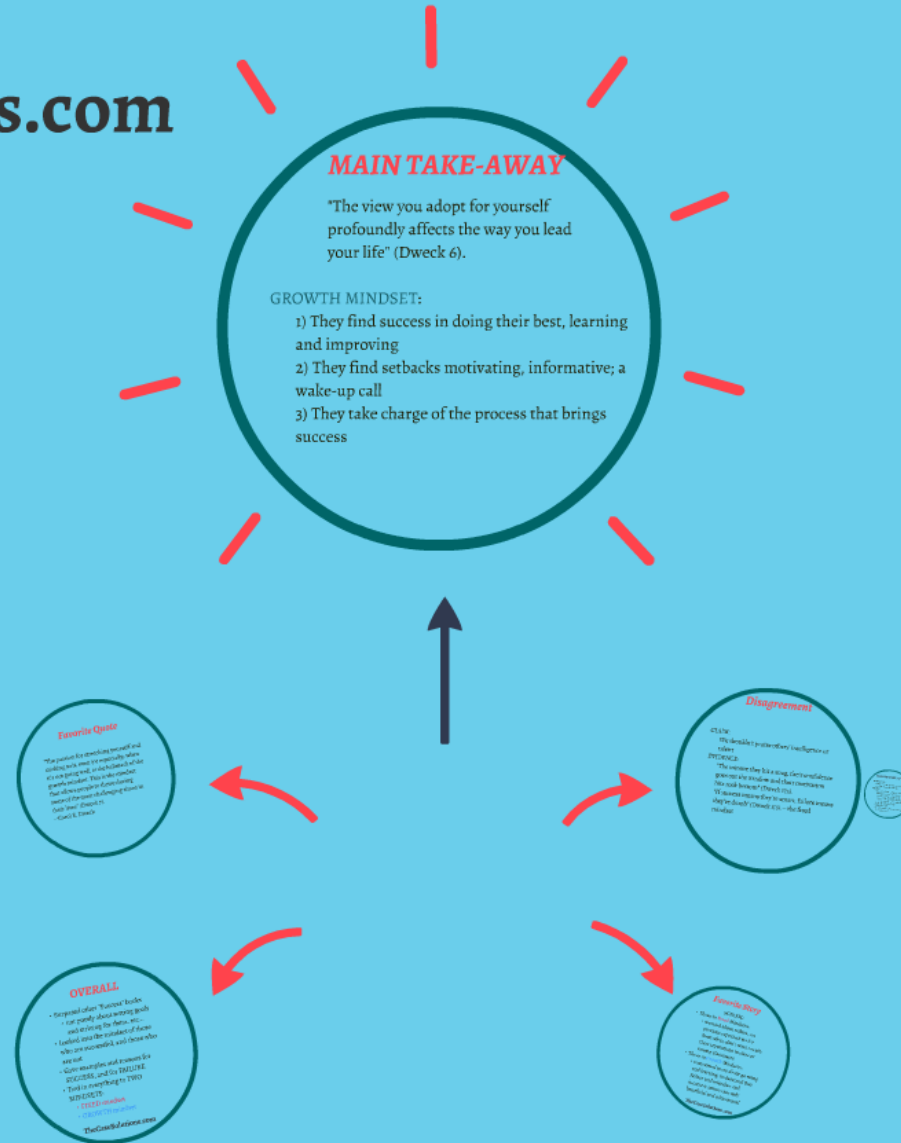
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OVERALL

- Surpassed other "Success" books
 - not purely about setting goals and striving for them, etc...
- Looked into the mindset of those who are successful, and those who are not
- Gave examples and reasons for SUCCESS, and for FAILURE
- Tied in everything to TWO MINDSETS:
 - **FIXED** mindset
 - **GROWTH** mindset

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Favorite Story

SCHOOL:

- Those in **Fixed** Mindsets:
 - worried about failure, set previous expectations for themselves, don't want to ruin their reputations in class or among classmates
- Those in **Growth** Mindsets:
 - Concerned more about growing and learning, understand that failure and mistakes and incorrect answers are only beneficial and educational

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FIXED MINDSET:

"Who cared about or enjoyed learning when our whole being was at stake every time she gave us a test or called on us in class?"

--Dweck, pg 6

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