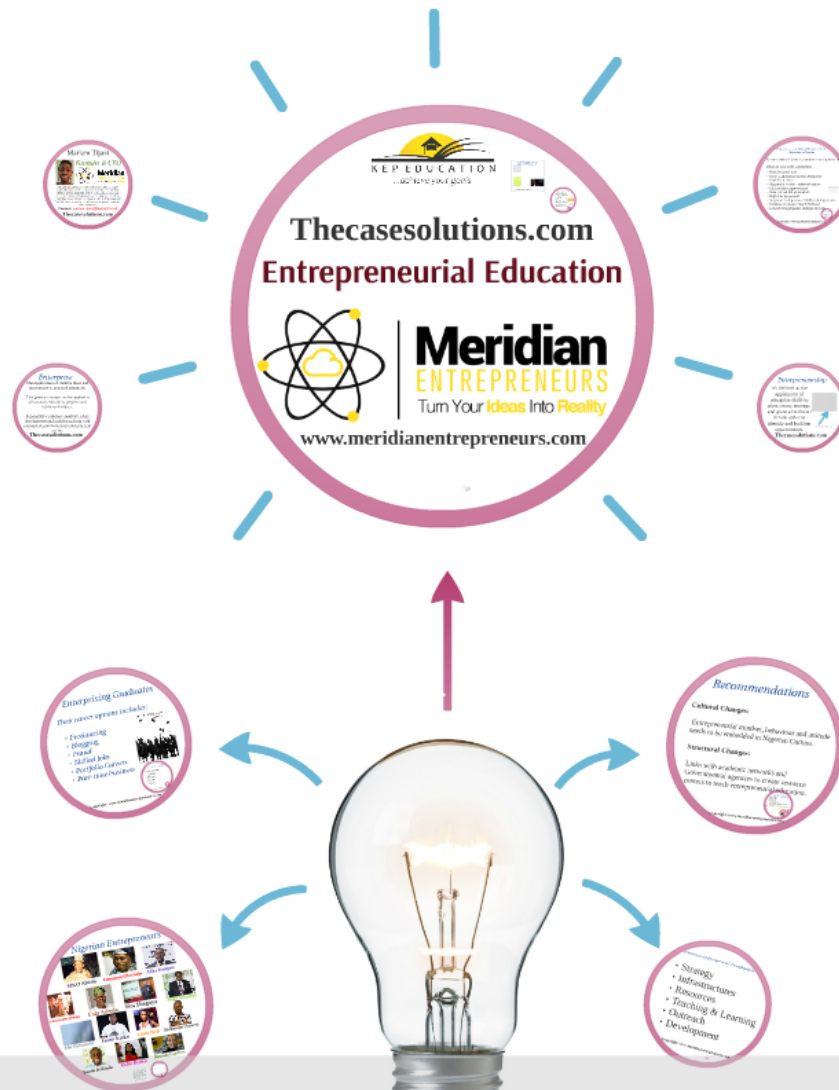






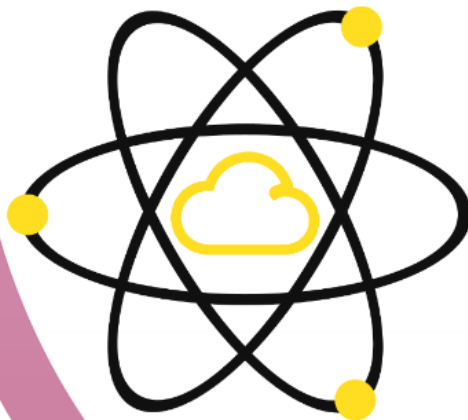
Non-Equity Financing for Entrepreneurial Ventures

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Entrepreneurial Education



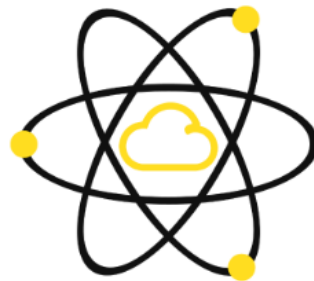
Meridian
ENTREPRENEURS
Turn Your **Ideas** Into **Reality**

www.meridianentrepreneurs.com

Mariam Tijani



Founder & CEO



Meridian
ENTREPRENEURS
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Meridian Entrepreneurs works with diverse range of people especially undeserved members of the society. They include children and Young people aged between 5 and 35 years old, either in Education, Employment or Training. We help them "Turn their Ideas into Reality". We also work with Start-ups and Small business owners to help plan, develop, grow and manage their businesses.

Contact: mariam.tijani@hotmail.co.uk

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Enterprise

The Application of creative ideas and innovations to practical situations.

This generic concept can be applied to all areas of education, projects and business ventures.

It generally combines creativity, ideas development and problem solving with expression, communication and practical action.

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Entrepreneurship

It's defined as the application of enterprise skills to plan, create, manage and grow a business / firm in order to identify and build on opportunities.

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The lightbulb moment!

Who is An Entrepreneur?



"An innovative individual who has developed an ongoing business activity where non existed before".

They possess the ability to recognise and evaluate business opportunities, assemble resources and take appropriate action to ensure success.

Entrepreneurs constantly discover new markets and try to make a profit.

Entrepreneurs are also change seekers, responders and exploiters of change, by converting it into a business opportunity.

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Characteristics of an Entrepreneur

- **Visionary Thinker**
- **Problem Solver**
- **Adapter**
- **Change Maker**
- **Risk Taker**
- **Opportunist**
- **Optimist**



The reasonable man adapts himself to the world; the unreasonable one persists in trying to adapt the world to himself. Therefore, all progress depends on the unreasonable man.

—George Bernard Shaw

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Components of Successful Entrepreneurs

- Enterprise Skills
- Entrepreneurial Behaviour
- Entrepreneurial Capability
- Entrepreneurial Awareness
- Business Knowledge

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