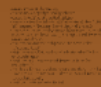


TheCasesolutions.com

Montreaux Chocolate USA: Are Americans Ready for Healthy Dark Chocolate?



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Montreaux Chocolate USA: Are
Americans Ready for Healthy Dark
Chocolate?



Chocolate brands and companies:

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- Hershey
- Godiva
- Ghiradelli
- Lindt
- Dove
- Green & Black's
- Nestle

types of chocolate:

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- white
- dark
- milk
- sweet dark
- semi-sweet
- bittersweet
- unsweetened

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History of chocolate



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once upon a time,
money grew on trees!

Cocoa beans were used as currency by the ancient Mayans (300-900 A.D.)

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10 beans could buy a rabbit

100 beans could buy a slave

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The Mayans used chocolate in religious rituals and they even had a cocoa god



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Cocoa beans were used as
currency until the 1800's