

# Xbox One

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# Factors of Production

Land: Natural resources available for production

Labor: Human input into production

Capital: Goods used in the supply of other products

Entrepreneurs: Organize factors of production and take risks.

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# Production

Labor: Engineers design and build the product.

Capital: Use electricians from other companies to manufacture the final product.

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# Packaging

Land: Recycled cardboard packs the Xbox One into a box.

Capital: Machines to mass pack the console.

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## Distribution

Land: Gas and fuel for trucks and planes.

Labor: Pilots and drivers to use the shipping vehicles.

Capital: The trucks and planes that ship the product.

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# Customer Satisfaction

The console has given Microsoft 26 million units of money since its release in November 2013.

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