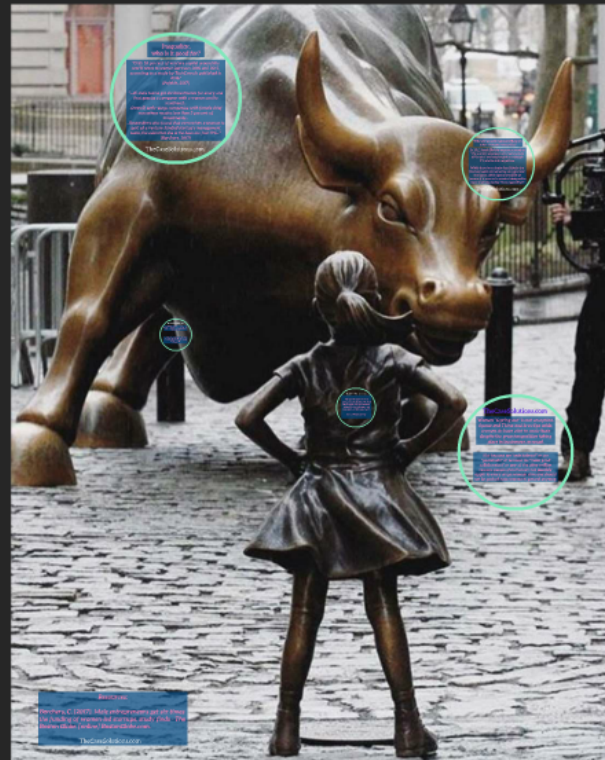


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Women in Venture Capital



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Inequality, who is it good for?

"Only 10 percent of venture capital around the world went to women between 2010 and 2015, according to a study by TechCrunch published in 2016."

(Pofeldt, 2017)

"...all-male teams get six investments for every one that goes to a company with a woman on the masthead..."

..Overall, early-stage companies with female chief executives receive less than 3 percent of investments...

..Researchers also found that even when a woman is part of a venture-funded startup's management team, the odds that she is the boss are just 19%..."

(Borchers, 2017)

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Why are women making billions on other womens insecurities?

In 2012 Sarah Blakely was announced as "the world's youngest self-made female billionaire" and was hosted on multiple TV shows and magazines.

While there is no doubt that Blakely is a fearless leader and amazing entrepreneur, one has to ask if Spanx would be as famous if it was not a product designed to make womens bodies "more appealing"?

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Is it really surprising that women are more likely to bootstrap their initial costs when the odds are clearly not in their favor when it comes to business?

*"...they (Women) bootstrap for a much longer period of time and don't raise capital. It's not that their ideas are worse – in fact a lot of it is women opting out."
(Rae, 2014)*



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Women "Opting out" is not an option. Spanx and Thinx and bra clips aside, women do have a lot to contribute despite the gross inequalities taking place in businesses, as usual.

Not because we "seek balance" or are "passionate" or because we "make good collaborators" or any of the other million reasons people give that can not possibly apply to every single woman alive and should not be pushed onto women in general anyway.

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The world needs women entrepreneurs because women have voices, ideas, and leadership skills just like men, and they have a right to be heard.

It is as simple as that.

Resources:

Orchers, C. (2017). Male entrepreneurs get six times the funding of women-led startups, study finds - The Boston Globe. [online] BostonGlobe.com.

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