

Wal-Mart's Global Women's Economic Empowerment Initiative

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When examining Walmart. You can look at it one of two ways or both at the same time. You can look at all the advantages it does, and completely ignore the bad effects, or you can look at all the bad things it does, and ignore all the good qualities.

So let's break it down

SUMMIT

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Main Question

So our main question that we are trying to come to a conclusion on is:
"How does Walmart impact the economy?" or "Is Walmart an advantage or disadvantage to the economy?"

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***Advantages vs.
Disadvantages***

Advantages

What Walmart thinks

When representatives from Walmart were interviewed about how Walmart affects the economy, this is what they had to say.

"Walmart is dedicated to providing good jobs and meaningful careers for our associates- as well a building economic opportunity within the communities we serve."
(Doesnt that sound nice)

"For Walmart, empowering women isn't just the right thing to do, it's smart business"

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So they believe that they are helping the economy by providing all the goods and services economies need.(well thats nice) They also feel that they are helping empower women by giving them a job. In 2011 they launched a Global Women's Economic Empowerment Initiative. It was to help improve women's lives across the world. They have also a goal of 20 billion to source women-owned U.S business and double what they buy from women internationally.

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Other advantages you might not have heard of.

- Each year they give millions to charities, schools and American Communities
- Prices at Walmart are 8-39 percent less than other major competitors.
- Walmart accounts for almost 6% of retail and food sales in the US.
- It allows people to "buy local". A study was done and shows that nearly 90% percent of the US population lives within 15 miles of a Walmart store
- It's the nation's most admired company.
- During the year there are at least 15,000-70,000 jobs open at Walmart

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