

VisionSpring Partnership Opportunities

- Provide Converse branded products for our VisionSpring employees in El Salvador and India.
- Extend reach of Converse brand to our growing network of customers.
- Join with VisionSpring as the first Corporate Partner in the field as we scale to Sell 10 million glasses in the next 10 years.

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Partnership Opportunity for Video Start-Up Deahla

Cost: \$5,000

- Sponsorship of film featuring VisionSpring's work in India.
- Converse's logo would be feature at the beginning of the film.
- Converse would have rights to use the film.

Deahla

- Made in 4th grade by a young girl named Anjali and inspired about charity
- Anjali makes beautiful and entertaining short documentaries about the work of nonprofits, the world's most inspiring and greatest ideas, and a simple way to give to the cause they are passionate about.



The Story of VisionSpring

Founded in 2003 by Dr. Jordan Grossman, VisionSpring addresses a critical need by providing access to high-quality, affordable, and culturally appropriate optical goods and services to those living in hard-to-reach, low-income communities.

VisionSpring was founded on a very basic principle: "If you can't see, you can't work."

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VisionSpring's mission is to ensure everyone in the developing world has access to eyeglasses.



What's So Special about VisionSpring?

- We have sold over 1,040,000 pairs of glasses in the developing world.
- We are on our way to being cost covered by 2013 in El Salvador.
- Other organizations like the Clinton Global Initiative are interested in replicating our work.
- We are working with Global Partners in over 23 developing countries.

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VisionSpring

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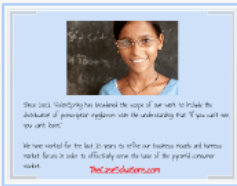
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Deahla

- Made in 4th grade, getting greater generation excited and inspired about sharing
- Goals: Make kids feel an understanding about their own eyesight, and produce films with a simple way to give to the cause they are passionate about.



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Since 2001, VisionSpring has broadened the scope of our work to include the distribution of prescription eyeglasses with the understanding that "If you can't see, you can't learn."

We have worked for the last 10 years to refine our business models and harness market forces in order to effectively serve the base of the pyramid consumer market.

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VisionSpring Supporters Includes



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