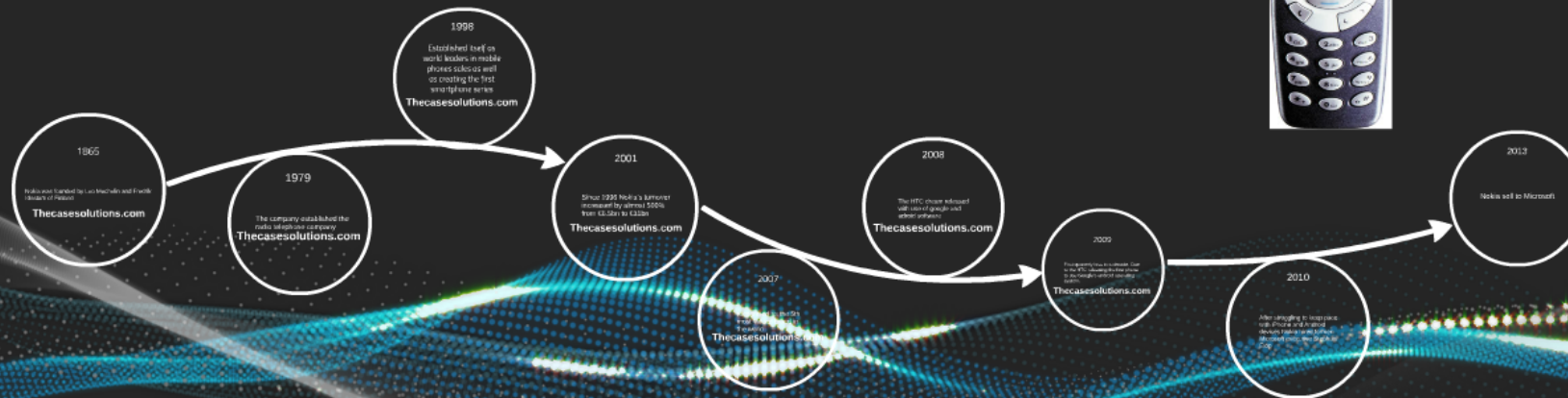
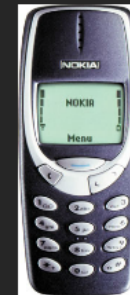


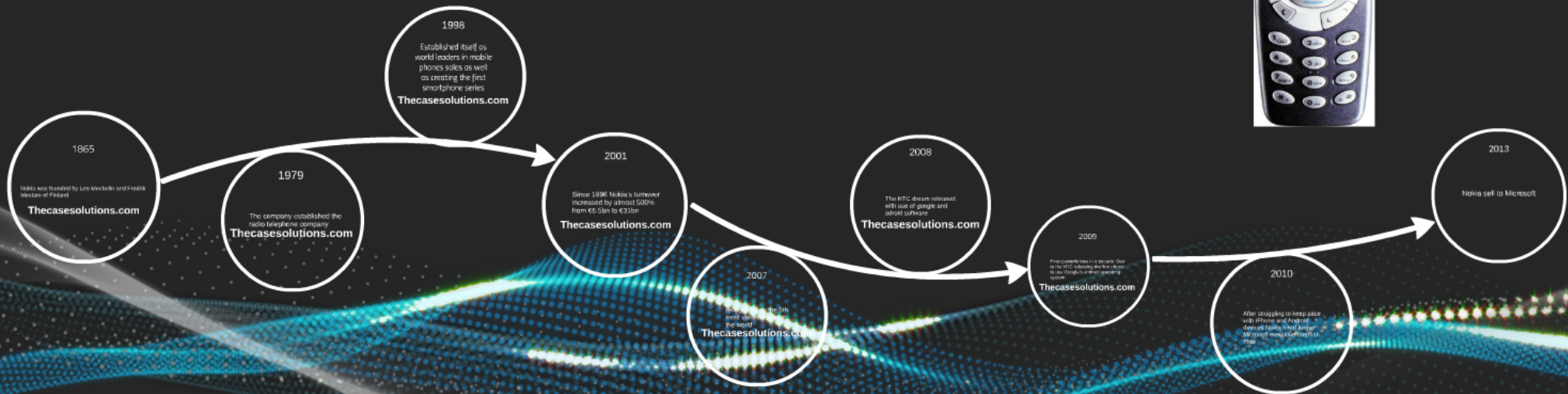
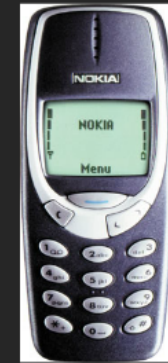
The Rise and Fall of Nokia

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1865

Nokia was founded by Leo Mechelin and Fredrik Idestam of Finland

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1979

The company established the
radio telephone company

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1998

Established itself as
world leaders in mobile
phones sales as well
as creating the first
smartphone series

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2001

Since 1996 Nokia's turnover increased by almost 500% from €6.5bn to €31bn

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2007

recognised as the 5th
most valued brand in
the world

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2008

The HTC dream released
with use of google and
adroid software

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2009

First quarterly loss in a decade. Due to the HTC releasing the first phone to use Google's android operating system.

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