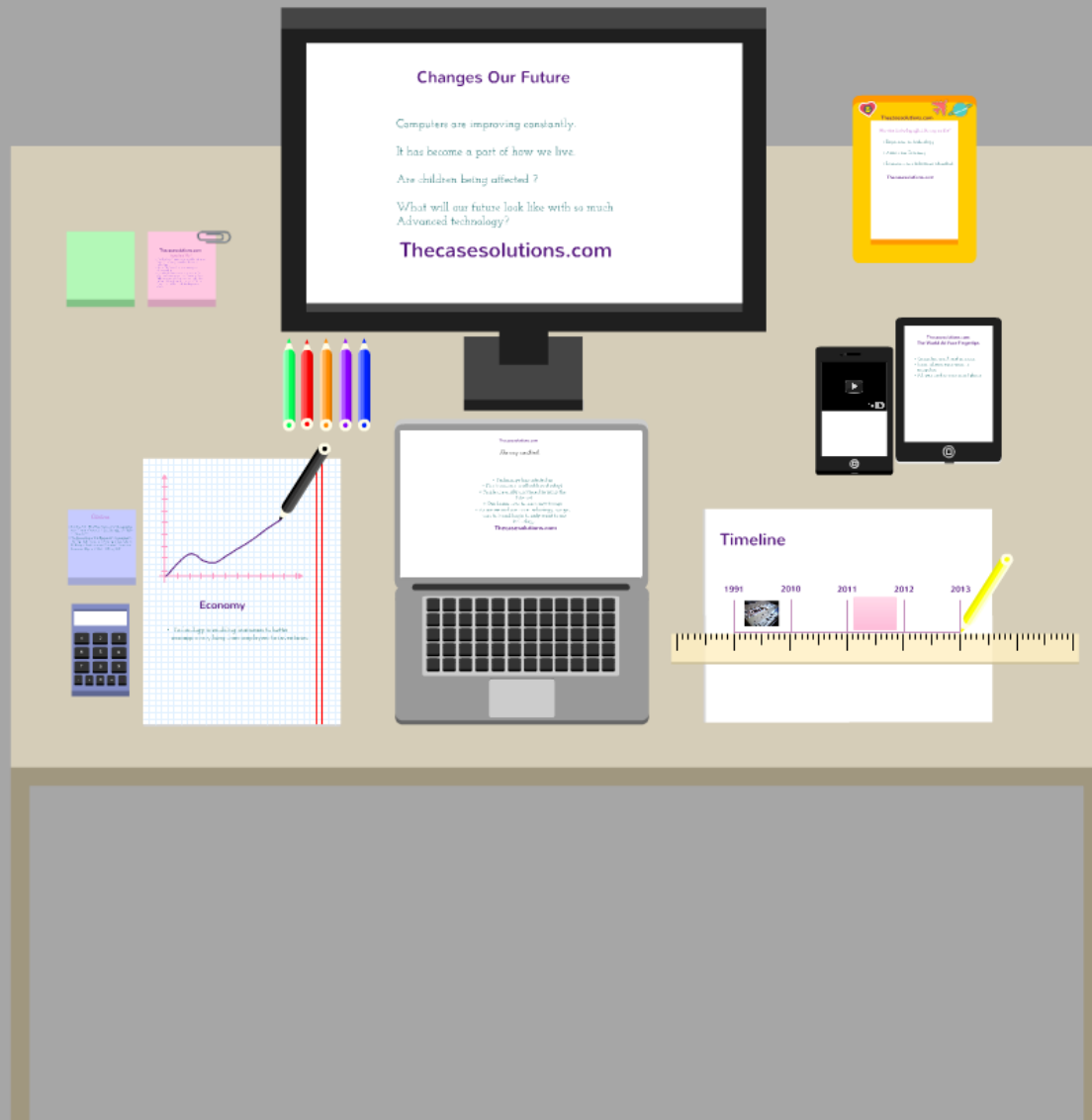


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The Information Superhighway Meets the Highway: Technology and Mobility Trends and Opportunities

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The way we think

- Technology has affected us

The way we think

- Technology has affected us
 - Our brains are malleable and adapt
 - People are easily convinced in using the Internet
 - Our brains love to learn new things
- As we see and use more technology, we get used to it and begin to only want to use technology.

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Changes Our Future

Computers are improving constantly.

It has become a part of how we live.

Are children being affected ?

What will our future look like with so much
Advanced technology?

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Important Fact

- The dorsolateral prefrontal cortex is the part of our brain that is being affected by changes in technology.
- Responsible for our short-term memory and decision-making.
- According to Carr, as we use and overuse the short-term memory part of our brains, we leave little energy for the other places we used to store information long-term. He says, "Our ability to learn suffers, and our understanding remains shallow."



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How does technology affect the way we live?

- Dependent on technology
- Affects our Economy
- Laziness starts to become abundant

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The World At Your Fingertips

- Computers aren't sold as much
- Smart phones equivalent to computers