



The image features a green highway sign with white text. The sign is mounted on two metal poles and is set against a background of a grassy field and a clear sky. The text on the sign is arranged in two lines: the top line reads "Teach For India:" and the bottom line reads "Marketing an Idea".

Teach For India: Marketing an Idea

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Goals In The Beginning

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- Understand the development sector in India
- Understand the working of a development sector organisation in India
- Consequently, apply for a fulltime staff position at Teach For India

Goal Sheet In The Beginning

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- Focus on research projects
 - Selection Models - Corporates, NGOs, Other Fellowships
 - Leading Others - Corporates and Colleges
- Focus on assessment centre locations and materials
- Application form correction calls
- Focus on communication
- Team culture

Other Tasks

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Reference Checks

Offer Letters

ACSM Chart

Problem Solving
Test Analysis

PAAS Stepback

Admin Team Training

Videos

Document Formatting

Admissions ID

What I learnt

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- Through 'About TFI'
 - Activities and level of presence across 7 cities
 - Statistics about the education scenario in India
- Refined and confident communication skills
- Patience and learning from my oversights/mistakes
- Writing shorter emails
- Ask questions!

Changed As A Person...

- Anxiety doesn't help... Focus does
- More patient and less controlling
- Again, crisper communication
- Better at team work

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Excited About...

- Joining fulltime
- Being a part of the work I was missing out on
- Bigger role to play as a part of the Selection Team
- More to do at Assessment Centres!

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Have applied for the fulltime staff position!

Have a better understanding of the educational scenario of the country

Have a better understanding of the organisation's culture and working

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