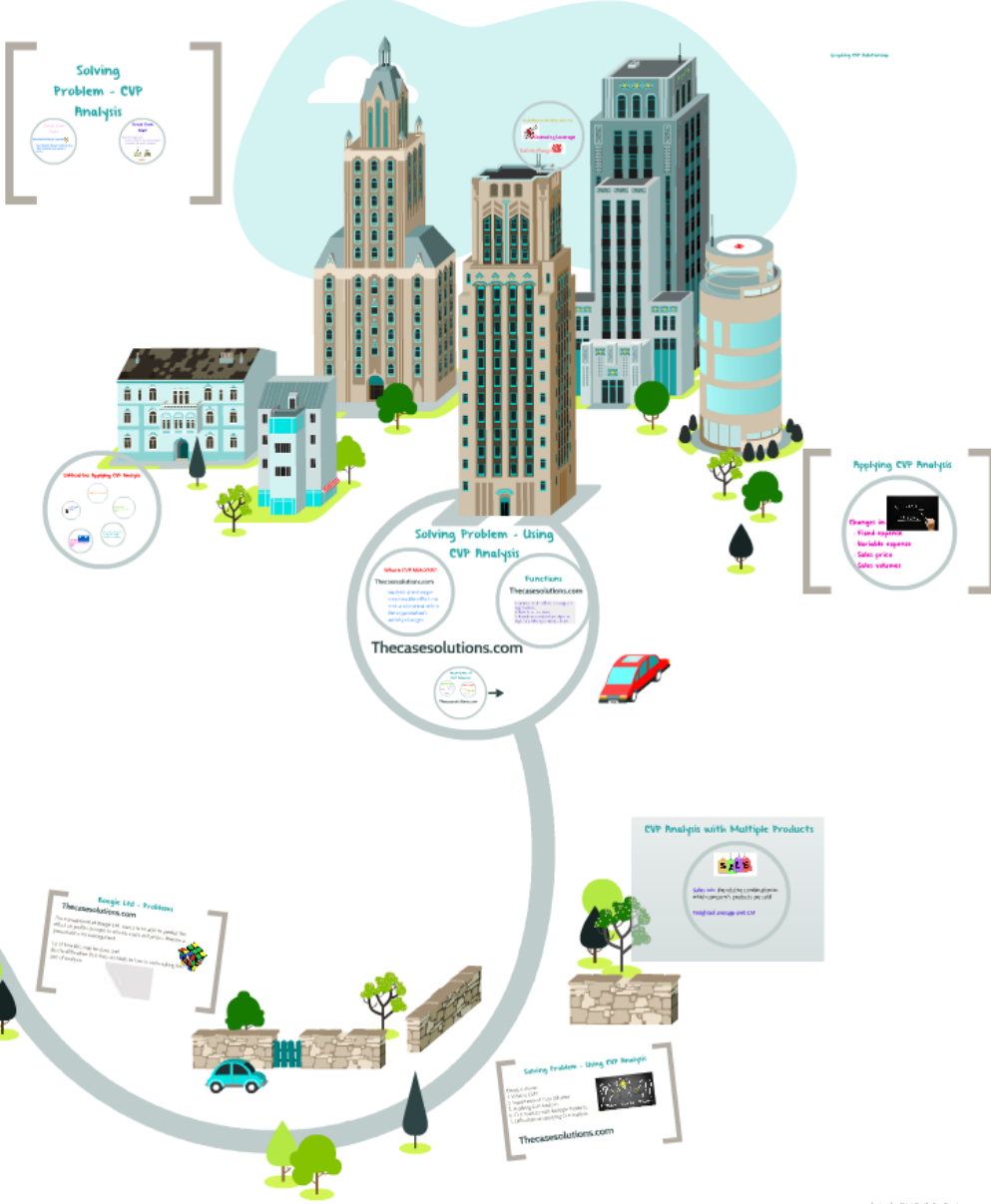




# Space & Light Studios: Cost-Volume-Profit Analysis and the Business of Yoga



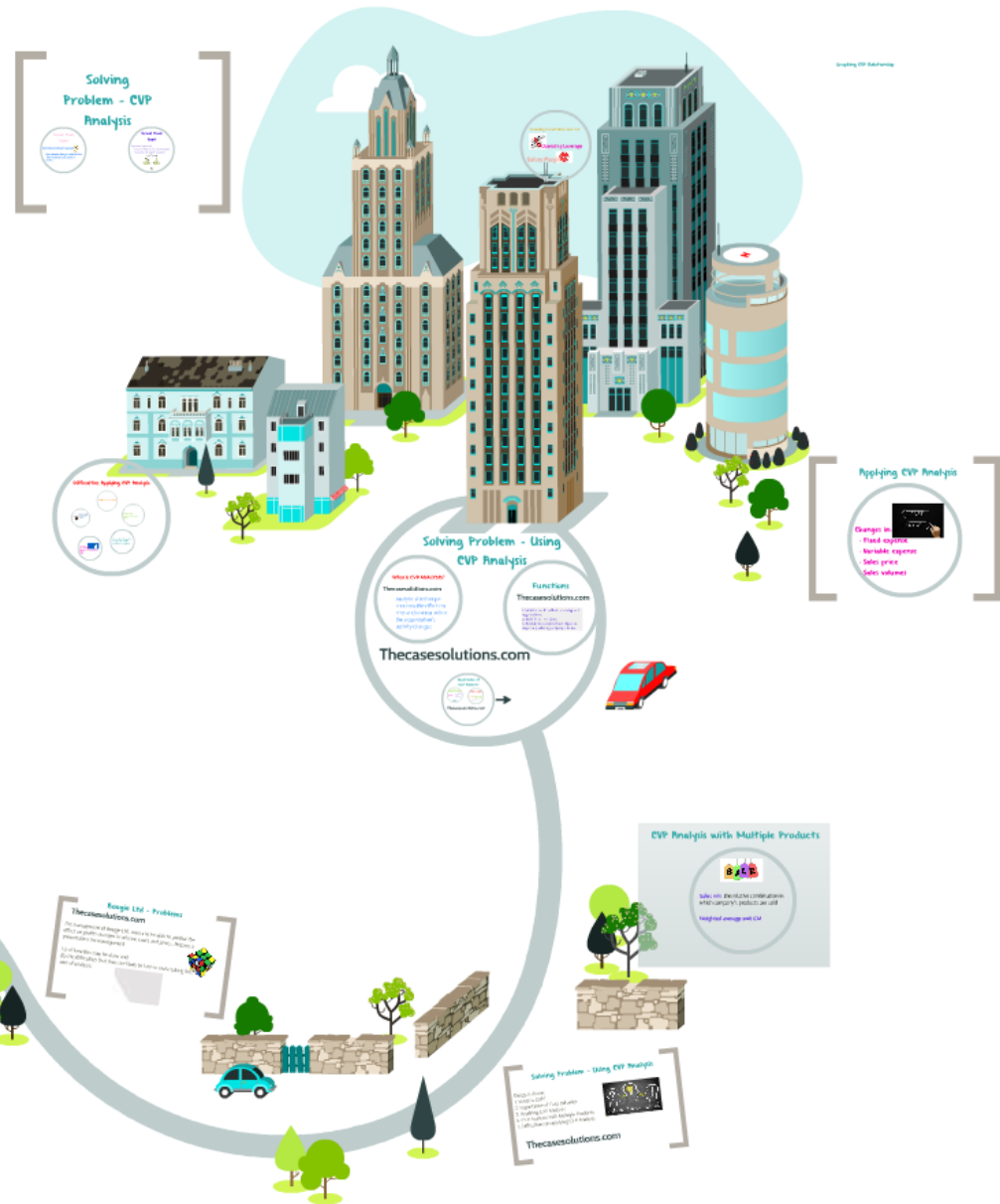
Conclusion

References List


# Thecasesolutions.com



# Space & Light Studios: Cost-Volume-Profit Analysis and the Business of Yoga



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**Cost Volume Profit  
Analysis**

**[Thecasesolutions.com](http://Thecasesolutions.com)**

# Boogie Ltd

Thecasesolutions.com



Beach wear



Surf wear



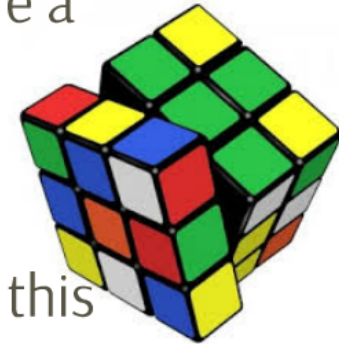
Ski wear

# Boogie Ltd - Problems

## Thecasesolutions.com

The management of Boogie Ltd. wants to be able to predict the effect on profits changes in volume, costs and prices. Prepare a presentation for management

- (a) of how this may be done and
- (b) the difficulties that they are likely to face in undertaking this sort of analysis



# Solving Problem - Using CVP Analysis

Things to know:

1. What is CVP?
2. Importance of Cost Behavior
3. Applying CVP Analysis
4. CVP Analysis with Multiple Products
5. Difficulties on applying CVP Analysis



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## What is CVP ANALYSIS?

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Analytical technique concerns the effect on cost and revenue when the organization's activity changes

# Analysis

## Functions

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1. Summarizes the effects of changes of organizations
2. Make better decisions
3. Provide more detailed and objective ways for predicting company's future

ns.com



# Importance of Cost Behavior

## Fixed Expense

Rental

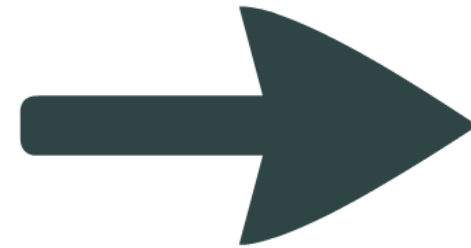
Advertising  
and  
Promotions

Salaries

## Variable Expense

Packaging  
Direct labor

Commissions



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