

# Southeastern Asset Management Challenges Buyout at Dell Thecasesolutions.com



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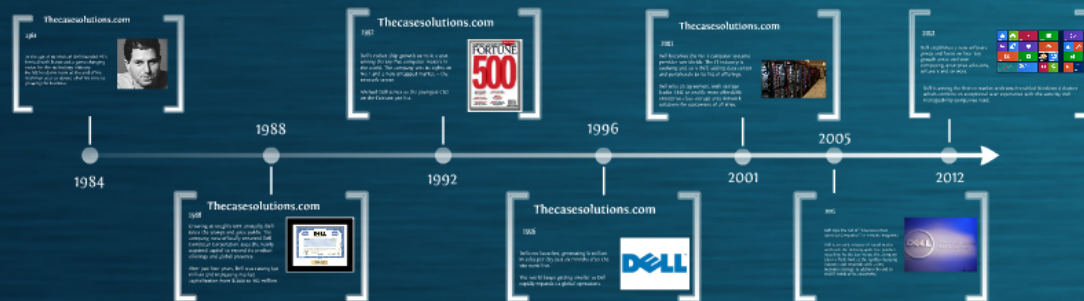
# Game Plan

[Thecasesolutions.com](http://Thecasesolutions.com)

Historical Timeline  
Video: Dell Goes Private  
Article Summaries  
What Do You Think?  
Final Comments



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1984

At the age of 19, Michael Dell founded PC's Limited with \$1,000 and a game-changing vision for the technology industry. He left his dorm room at the end of his freshman year to devote all of his time to growing the business.



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1988

Growing at roughly 80% annually, Dell takes the plunge and goes public. The company, now officially renamed Dell Computer Corporation, uses the newly acquired capital to expand its product offerings and global presence.

After just four years, Dell was raising \$30 million and increasing market capitalization from \$1,000 to \$85 million.





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1992

Dell's rocket ship growth earns it a spot among the top five computer makers in the world. The company sets its sights on No. 1 and a new untapped market – the network server.

Michael Dell serves as the youngest CEO on the Fortune 500 list.



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1996

Dell.com launches, generating \$1 million in sales per day just six months after the site went live.

The world keeps getting smaller as Dell rapidly expands its global operations.





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2001

Dell becomes the No. 1 computer systems provider worldwide. The IT industry is evolving and so is Dell, adding data center and peripherals to its list of offerings.

Dell inks an agreement with storage leader EMC to enable more affordable enterprise-class storage area network solutions for customers of all sizes.



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