

Organizational Structure

Thecasesolutions.com

CEO Michael Corbat

Overview

- Company Profile
- History
- Organizational structure
- Recruiting Practices
- Onboarding System
- Training and Development
- Innovation
- Assessment

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Assessment

- Year 2015
 - Revenue of \$76.4 Billion
 - 231,000 employees
 - \$330,735.93 of revenue per employee
- Year 2016
 - Revenue of \$69.9 Billion
 - 219,000 employees
 - \$319,178.18 of revenue per employee

Training and Development

- Citi implements a collaboration of on the job experiences and exposure to others to encourage employees to innovate and maximize their potential
- Citi partnered with a company called Udemy, which offers more than 1,000 virtual business classes.
- In 2015, nearly 215,000 employees were trained in anti-money laundering, anti-bribery and corruption training

Company Profile

- Founder: Samuel Osgood
- Head Quarters - New York City
- Mission - Serve as a trusted partner to its clients by responsibly providing financial services that enable growth and economic progress
- What they do - A global bank that works with customer on making everyday purchases and investing for future needs to improve their quality of life.
- Subsidiaries - CitiMortgage Inc, Citibank India, Banamex
- Products - Credit Cards, Mutual funds, Investment portfolios

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Innovation

- Citi Ventures - Based in Silicon Valley, an innovation engine that is committed to conceiving, launching, and scaling new ideas in categories such as block chain technologies and new lending platforms.
- Citi Mobile Challenge - A virtual hackathon that connects a worldwide network of FinTech experts to compete in a robust mentorship curriculum to reimagine the way its customers use mobile banking.

Onboarding System

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History Timeline

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- 1812 - City Bank was formed
- 1865 - Creation of the Transatlantic Cable
- 1977 - Pioneered the first ATM
- 1998 - \$140 Billion merger of Citicorp and Travelers Group
- 2011 - Created Google Wallet
- 2012 - Celebrates 200th Anniversary

Recruiting Practices

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Silicon Valley Bank: The On-Call Associates Program

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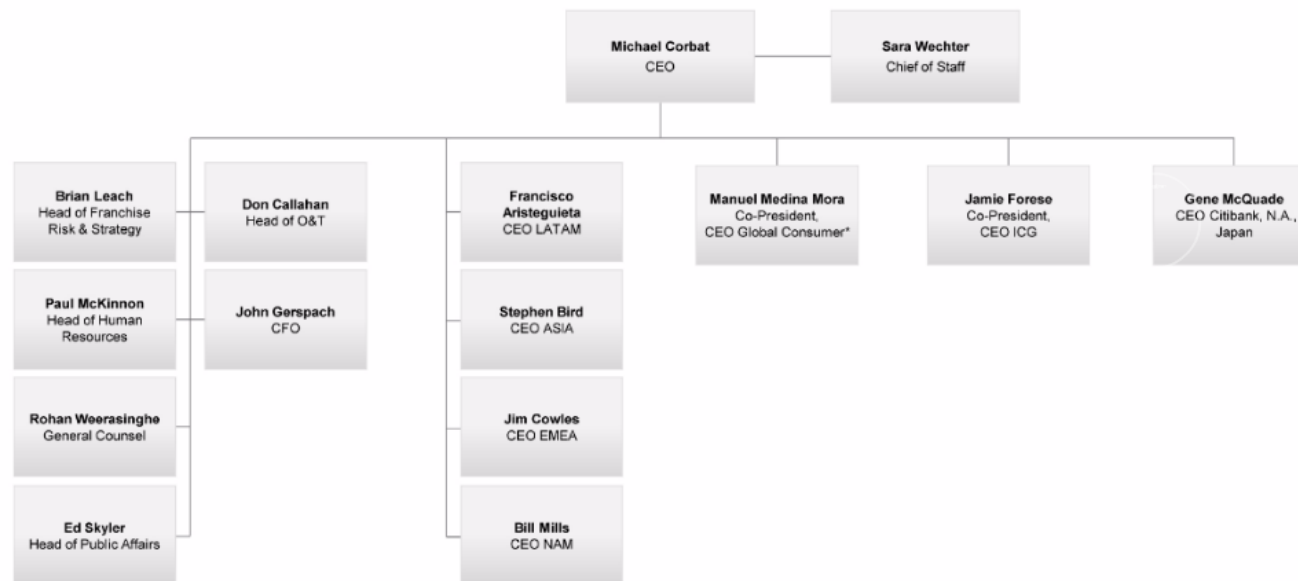


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Citi Organizational Chart



* Remains Chairman of Mexico



Recruiting Practices

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- They hire from within
- College career fairs to promote internships and mobility programs
- Social Media platforms like LinkedIn, Monster, YouTube and Indeed.
- Snap Spectacles



Onboarding System

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- Emerging Talent Accelerator Program that incorporates management skills along with job rotational options that allow associates the opportunity to move and try different positions within Citi.
- New Manager Experience Program establishes leadership expectations, overview of information systems and tools available while working for Citi.

