

Scaling Compassion: The Story
of Google Employee #107
Thecasesolutions.com

The Start of the Journey for Google
Employee #107
Thecasesolutions.com

*Scaling Compassion: The Story
of Google Employee #107*

Thecasesolutions.com

The Start of the Journey for Google

It all started with a dream...

Thecasesolutions.com

Why was Google Invented?

Thecasesolutions.com

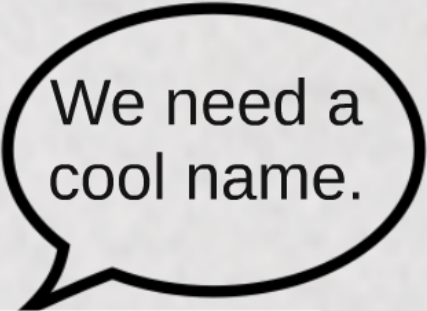
As you saw, Larry Page had a dream, and in that dream, he had the idea that he could download and organize the entire world wide web for computers everywhere. After meeting Sergei Brin at Stanford University, they came up with the idea for a search engine prototype called Backrub.



Why Backrub?

Thecasesolutions.com

Backrub was a reference to the algorithm which counts the number of relevant backlinks. Backrub was used all around Stanford, but it didn't take long before the school's computers couldn't handle the the amount of digital information Page and Brin had put together. They moved their operation to a friend's garage, and renamed their creation Google, a play on the word for a very big number called *googol*.



We need a cool name.



Backrub!

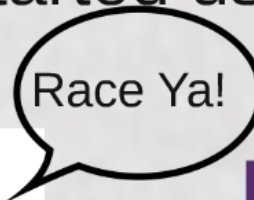
Web [Images](#) [Groups](#) [News](#) [Froogle](#) [Local](#) [Logoogle\(top\)](#) »

Google Search

When did Google Become Successful?

Thecasesolutions.com

At the time, there were only a few search engines out there in the interweb. The process of searching for information was SUPER slow, and I mean really slow. You'd type in what you wanted to search, go do something for roughly 30 minutes, and then come back to results that were mostly irrelevant. Google proved to be fast and accurate. Since it was better than the other search engines, more and more people started using it. The rest is history. Google history.



Since the Beginning...

Thecasesolutions.com

1999- Google moves out of the garage into offices in Palo Alto, CA. There were only 8 employees.

2000- Google is offered in 10 languages (today, it's 150 languages).

2004- Google moves to Mountain View, CA with 800 employees.

2005- Gmail becomes the new email domain on the internet, and Google Maps is introduced to the world. Virtual View on Google Earth becomes crazy popular.

2006- Google buys YouTube.

2009- Google Chrome

2010- Google Instant Search (the end of spelling skills?)

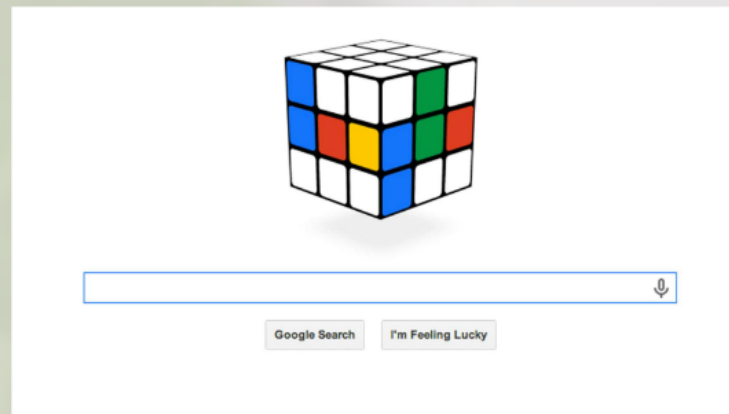
2012- Google Play for Android (watch out Apple)

How's it Going Now?

Google has over 55,000 employees and is worth \$365 Billion (that's with a "B" billion!)

Google Doodle for Rubiks Cube anniversary.

Thecasesolutions.com





Congrats,
Sergey Brin
and Larry Page!

Thecasesolutions.com