



TheCasesolutions.com

History

conclusion

TheCasesolutions.com

Big idea

: Connect your own way

Desire response :

Improve brand image

Increase number of customers



TheCasesolutions.com

Poster



TheCasesolutions.com

Social media



TheCasesolutions.com

Desired consumer response



TheCasesolutions.com

Free yourself

無駒無束

TheCasesolutions.com

2005: world 1ST

Fibre-to-the-Home 1000Mbps
residential broadband service