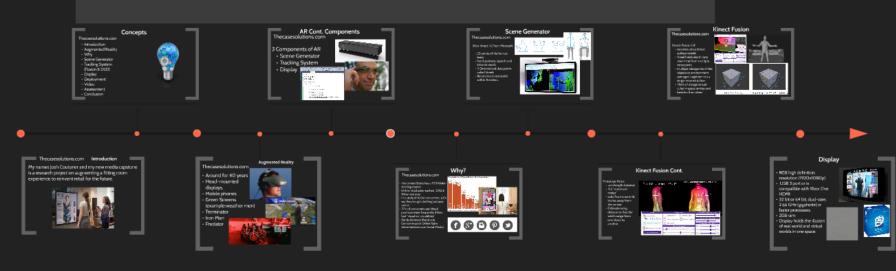
Punch Up In the Potash Industry (B): BHP Billiton Ltd - Resourcing the Future or Mining Their Own Grave?











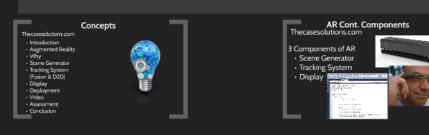




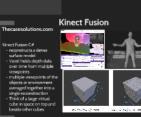




Punch Up In the Potash Industry (B): BHP Billiton Ltd - Resourcing the Future or Mining Their Own Grave?















# **Concepts**

## Thecasesolutions.com

- Introduction
- Augmented Reality
- Why
- Scene Generator
- Tracking System (Fusion & D2D)
- Display
- Deployment
- Video
- Assessment
- Conclusion



## Thecasesolutions.com Introduction

My names Josh Couturier and my new media capstone is a research project on augmenting a fitting room experience to reinvent retail for the future.



## **Augmented Reality**

Thecasesolutions.com

- Around for 40 years
- Head-mounted displays,
- Mobile phones
- Green Screens (example:weather men)
- Terminator
- Iron Man
- Predator



- The United States has a \$331 Billion clothing market.
- Online retail sales reached \$210.6
  Billion last year
- In a study of 1000 consumers, 63% say they bought clothing last year online
- 37% of consumers said theyd purchase more frequently if they had "visual try-on abilities"
- Bonds between Brand and Consumer push Online Sales (Advertisements on Social Media)

# Why?





**AR Cont. Components** 

Thecasesolutions.com

# 3 Components of AR

Scene Generator

Tracking System

Display



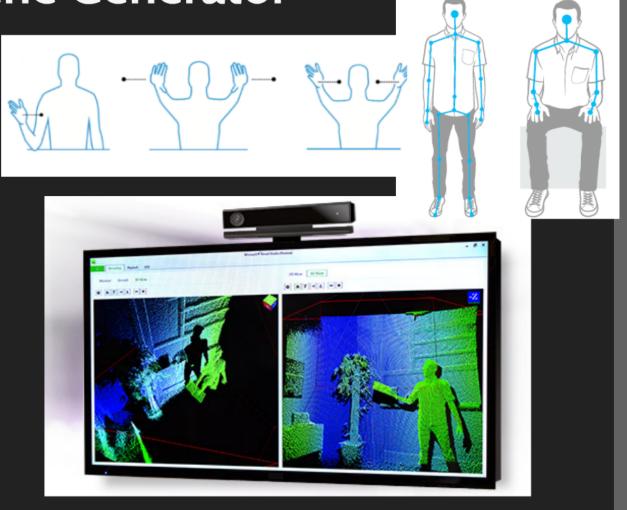


**Scene Generator** 

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Xbox Kinect V2 from Microsoft

- 25 points of the human body
- hand gestures, speech and infrared depth
- 3 Dimensional data points called Voxels
- Reconstructs real world within 8 meters.



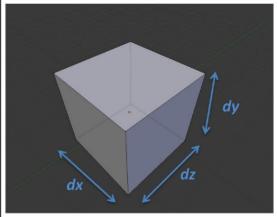
#### Kinect Fusion C#

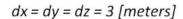
- reconstructs a dense surface model
- Voxel holds depth data over time from multiple viewpoints
- multiple viewpoints of the objects or environment averaged together into a single reconstruction
- Think of a large virtual cube in space on top and beside other cubes

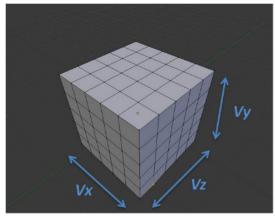
## **Kinect Fusion**











 $Vx = Vy = Vz = \{32, 64, 128, 256, 512\}$  [voxels]