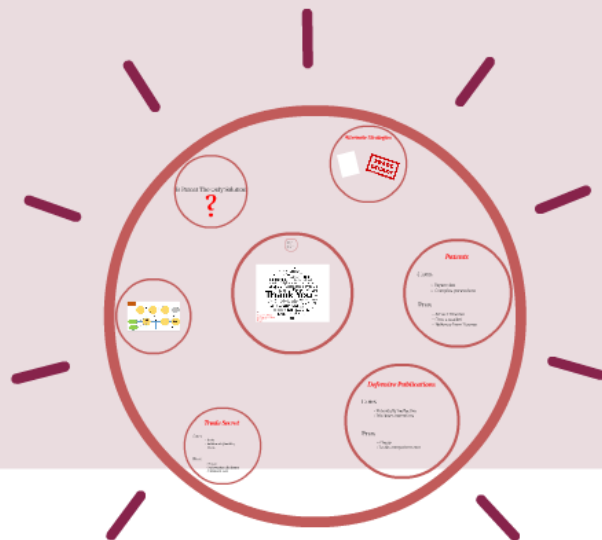


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Noma: A Lot on the Plate



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Noma: A Lot on the Plate



- Creations of the mind: inventions, literary & artistic works, and symbols and images used in commerce

Types

Industrial Property

- Patents
- Trademarks
- Industrial designs
- Geographical indications

Copyright

A lightbulb is shown from a low angle, looking up into its glass globe. Inside the globe, there is a stylized landscape with green hills and a blue sky with white clouds. The text 'TheCaseSolutions.com' is centered in the sky area of the globe. The lightbulb's base and filament are visible at the bottom.

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agreement copy trademark legal
content intellect idea ownership

Copyright

jurisdiction original
identification obligation patent law
right security protection piracy



Common Misconceptions

- IP protection is universal - Ex: **“African Regional Industrial Property Office”**
- Laws and procedures to protect the IP rights are the same world wide
- Ownership of IP rights when outsourcing manufacturing

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Common Misconceptions

"IP is just for Tech
companies"



"I can copy anything
without copyright"



"If you pay for it,
you own it"



Registered Design

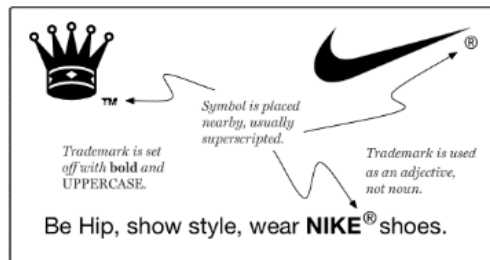
Features of a shape, configuration, pattern or ornament applied to an article by any industrial process.



Registered Trademark

A symbol that provides notice that the preceding word

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