

Launching a Business Accelerator: venVelo

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THANK YOU!

Question 1



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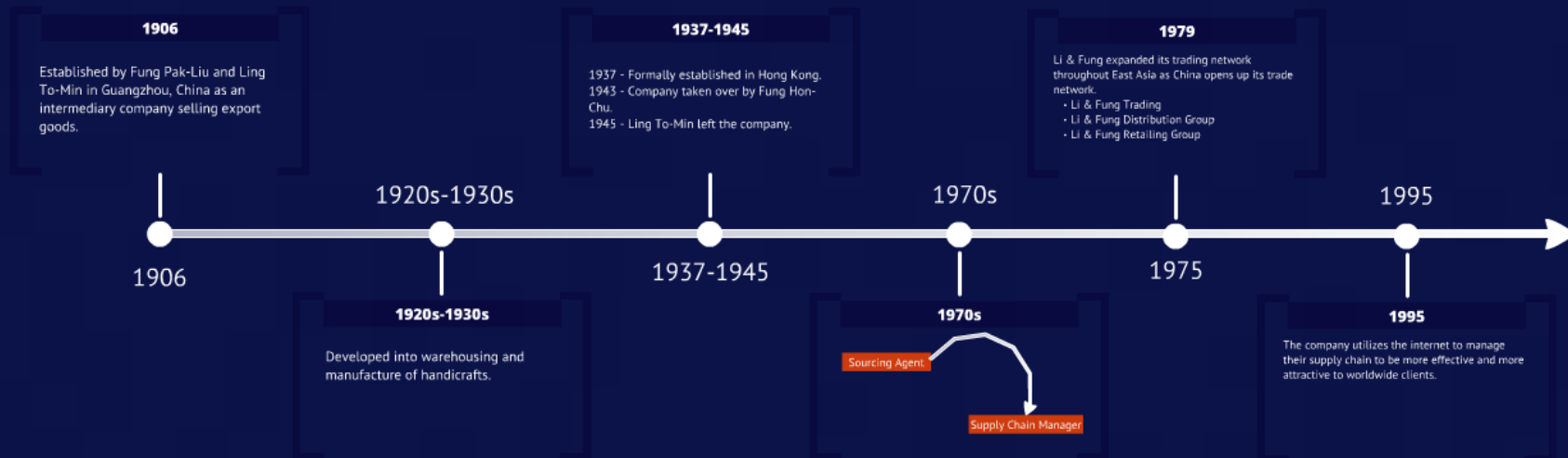
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Company

Background

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McFarlan, FW & Young, F 2000, Li & Fung (A): Internet Issues, Business Source Complete, EBSCOhost.

Business Model



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Feng, B 2006, 100 Years of Li & Fung: Rise from Family Business to Multinational, Thomson Learning, Singapore.

Business Strategy

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McFarlan, FW & Young, F 2000, Li & Fung (A):
Internet Issues, Business Source Complete,
EBSCOhost.



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**Industry Analysis
&
Business
Evaluation**

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Industry Analysis

Current Business of Li & Fung, the company is operating a Supply Chain Business with a low cost delivery system.

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Competitors

- UPS Supply Chain Solutions
- Willian E-Connors & Associates
- APL Logistics
- Wel-Mart
- Amazons

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