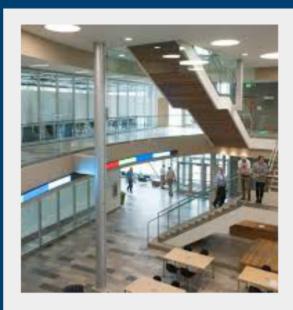


# Jurlique: Globalizing Beauty from Nature and Science



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### Jabs 207



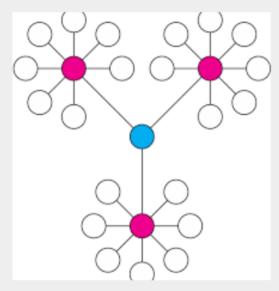
Open and well-equipped room in new MSU Building

Taken for classes mostly on Tuesday and Thursday

Good space for group meetings

Not currently open to outside majors

#### Benefits of Collaboration



Demonstrated correlation between Network Centrality and knowledge diversity

"Clustered" Networks show negative association with knowledge diversity

Collaboration encourages innovation

Increases the probability of association between ideas

### Montana State Student Body



The four most popular Majors at MSU are:

- 1.) Business/ Commerce, General
- 2.) Elementary Education and Teaching
- 3.) Mechanical Engineering
- 4.) Cell/Cellular Biology and Histology

13,371 Enrolled Students, 54% male / 46% female

60 areas of study for undergraduates 40 Areas for masters students

4877 out of state students

#### Possible Connections



Association of different ideas examples:

Business Computer Science

Education Economics

Computer Science — Education

Economics

Business

#### Possible Problems and Concerns



Lack of interest

No Precedent

Demonstrating Potential Value

**Incentives** 

Seriousness of Purpose

#### MSU Club



Structured to expose students to other areas of study, and make inter-disciplinary connections

Professors as "Advisors" could lend authority to subject matter

Initially, presentations from each major, designed to relate and connect to others

Final Product/Project depends on direction and consensus of members

List of References

Ching Tsung, J. (2014, December 1). Social Ties, Knowledge Diversity and Individual Creativity. Journal of Business Studies Quarterly, 6 (2), pp. 110-124.

DiMaria, F. (2015, August 1). Is the 'App Mentality' Killing Students' Creativity? T H E Journal , pp. 8-9.

Murphy, M., Arenas, D., & Batista, J. (2015, August 15). Value Creation in Cross-Sector Collaborations: The Roles of Experience and Alignment. Journal of Business Ethics., pp. 145-162.

(US News and World Report, 2015)