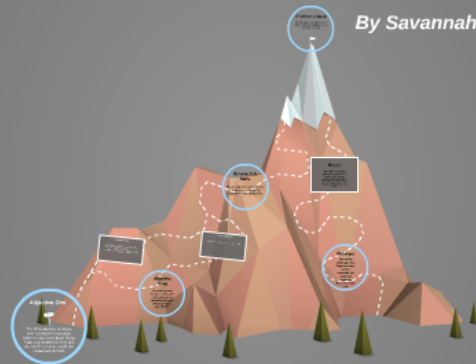


# Zopa.com Form A Hot Idea To An Established Market Player

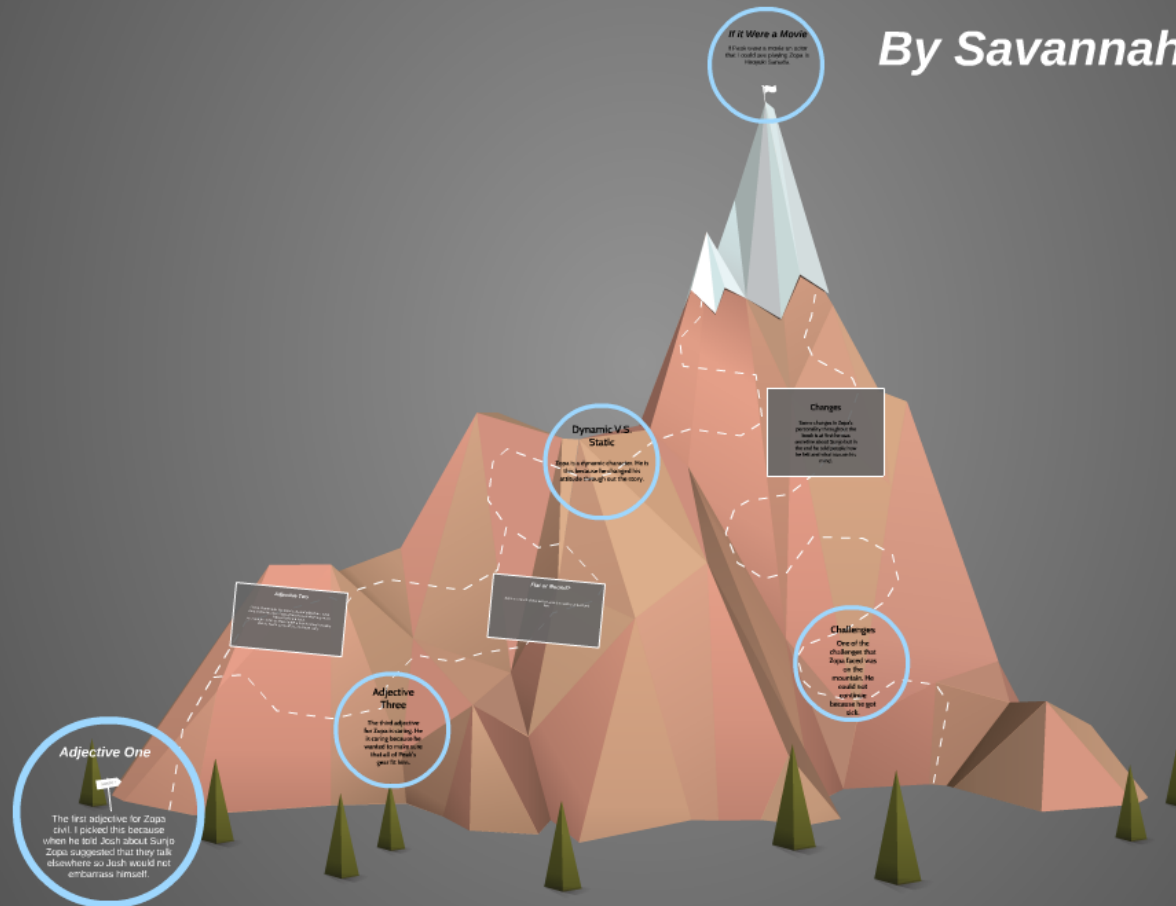
By Savannah Roth



Thecasesolution.com

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## *Adjective One*

The first adjective for Zopa civil. I picked this because when he told Josh about Sunjo Zopa suggested that they talk elsewhere so Josh would not embarrass himself.

## *Adjective Two*

I have chosen wise for Zopa's second adjective. I have chosen this because Zopa always knows what is going to happen before it does.

An example of this is when he left a note for Peak knowing that he would come off the mountain early.

# **Adjective Three**

**The third adjective  
for Zopa is caring. He  
is caring because he  
wanted to make sure  
that all of Peak's  
gear fit him.**

## *Flat or Round?*

Zopa is a round character because it is hard to understand him.

# **Dynamic V.S. Static**

**Zopa is a dynamic character. He is this because he changed his attitude through out the story.**

# Challenges

One of the challenges that Zopa faced was on the mountain. He could not continue because he got sick.