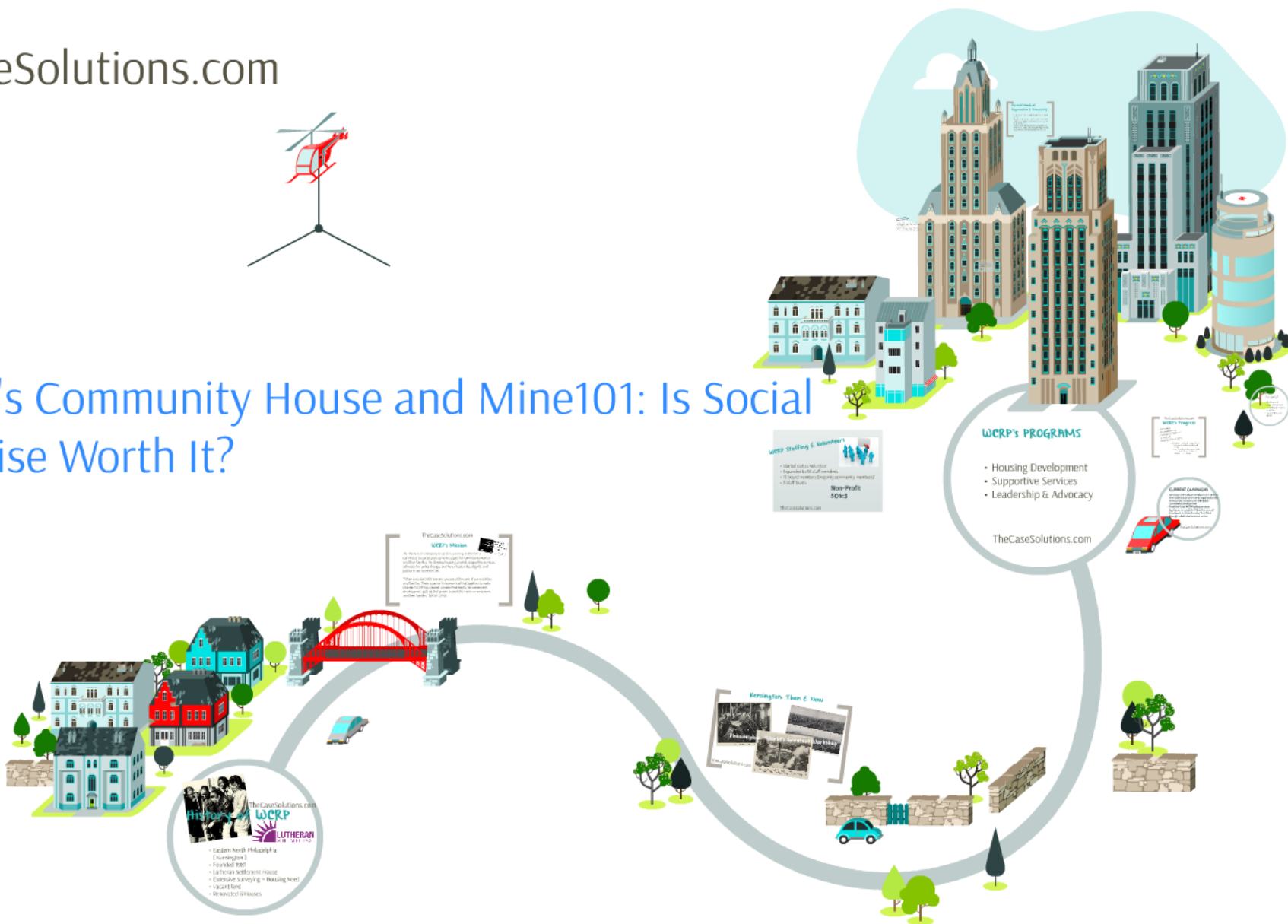


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Women's Community House and Mine101: Is Social Enterprise Worth It?





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History of WCRP



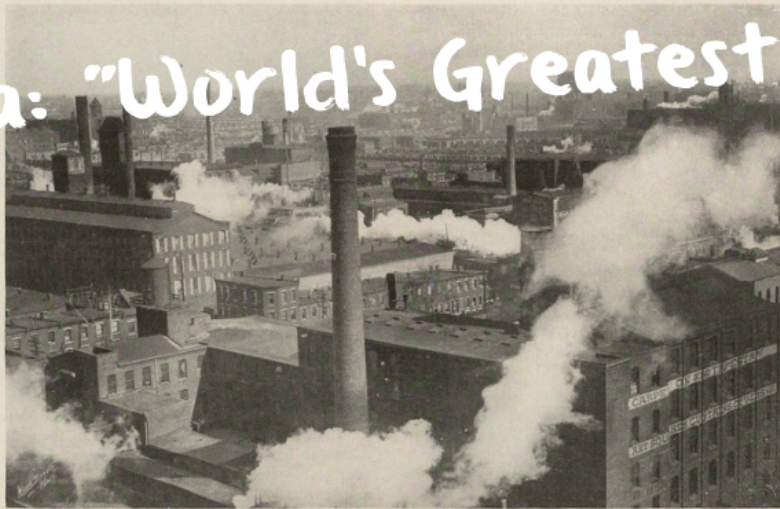
- Eastern North Philadelphia
[Kensington]
- Founded 1987
- Lutheran Settlement House
- Extensive Surveying → Housing Need
- Vacant land
- Renovated 8 Houses

Kensington: Then & Now



CARPET INDUSTRY, PHILADELPHIA

Philadelphia: "World's Greatest Workshop"



PUBLIC LEDGER PHOTO

A VIEW IN THE KENSINGTON MILL DISTRICT

Most of the mills shown in this picture manufacture textile goods. Two wards, in the northern section of the city, produce more carpets than the whole of Great Britain and Ireland. Philadelphia is primarily a manufacturing city, the greatest manufacturing city on earth—the "World's Greatest Workshop," but she lays a special emphasis upon her prestige as the world's largest manufacturer of textiles.



PHILADELPHIA (FROM THE TOWER OF BROMLEY MILL)

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WCRP's Mission



The Women's Community Revitalization Project (WCRP) is committed to social and economic equity for low-income women and their families. We develop housing; provide supportive services; advocate for policy change; and honor leadership, dignity, and justice in our communities.

"When you start with women, you are at the core of communities and families. There is power in women working together to make change. WCRP has created a model that works for community development, putting that power to work for low-income women and their families" (WCRP, 2012).



WCRP's PROGRAMS

- Housing Development
- Supportive Services
- Leadership & Advocacy

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TheCase
WCRP

- 246 Homes
- 10 Developm
- Invested \$53
- Community
- Provide ser

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OCRP Staffing & Volunteers



- Started out as volunteer
- Expanded to 18 staff members
- 13 board members [majority community members]
- 5 staff teams

**Non-Profit
501c3**

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WCRP's Progress

- 246 Homes
- 10 Developments
- Invested \$53 Million in Community
- Provide sense of HOPE

Today, WCRP is nationally recognized as:

- An innovative developer of affordable housing
- Organization that involves women in the process of community building, self-empowerment, and change

CURRENT CAMPAIGNS

- **Development Without Displacement:** Uniting new coalitions of community organizations to increase city resources for affordable community development
- **Fund the Fund:** WCRP calling on state legislature to establish \$25 million annual investment in State Housing Trust Fund through a dedicated revenue source.

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