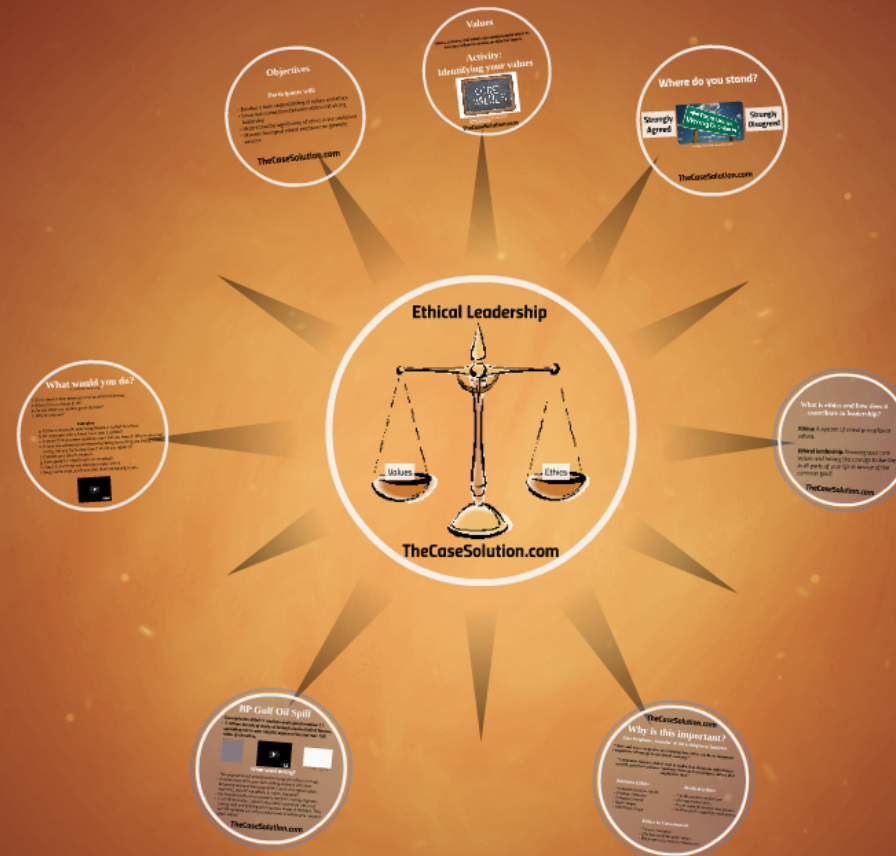


**We're leaking, and everything's fine:
How and why companies deliberately
leak secrets**

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Ethical Leadership



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Objectives

Participants will:

- Develop a keen understanding of values and ethics
- Draw real connections between ethics and strong leadership
- Understand the significance of ethics in the workplace
- Discover how good ethical practices can generate success

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Values

Ideals, customs, and beliefs of a society toward which its members adhere to or have an affective regard.

Activity: Identifying your values



<http://www.timeshighereducation.co.uk/comment/opinion/youve-got-to-have-faith-in-the-value-of-universities/2005200.article>

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Where do you stand?

**Strongly
Agreed**



**Strongly
Disagreed**

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What is ethics and how does it contribute to leadership?

Ethics: A system of moral principles or values.

Ethical leadership: Knowing your core values and having the courage to live them in all parts of your life in service of the common good.

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Why is this important?

Alex Brigham , founder of the Etishphere Institute

“More and more companies are realizing how ethics can be an important competitive advantage in the global economy.”

“Companies that are ethical tend to realize that doing the right thing is actually good for business—and they drive and encourage a culture that emphasizes that.”

Business Ethics

- *Increased Customer Loyalty*
- *Employee Retention*
- *Increased revenue*
- *Higher wages*
- *Good Public Image*

Medical Ethics

- *Provide excellent medical care*
- *Minimize medical errors*
- *Ensure safety for patients and workers*
- *Increase public support for medical care*

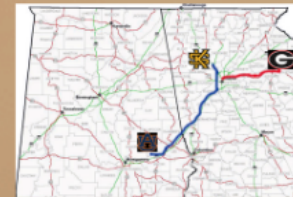
Ethics in Government

- *Prevents corruption*
- *Effective use of tax payer dollars*
- *Reinforces the principles of democracy*

BP Gulf Oil Spill

- The explosion killed 11 workers and injured another 17.
- 5 million barrels of crude oil leaked into the Gulf of Mexico, spreading out to over 45,000 square miles and over 150 miles of shoreline.

45K square miles = 76% of the state of Georgia



150 miles = Atlanta to Athens and back
OR Kennesaw to Auburn + 20 miles

What went wrong?

- The corporation influenced workers to ignore safety warnings.
- An email from BP's operations drilling engineer, who after becoming aware of the corporation's decision to ignore safety warnings, also did not adhere to safety standards.
- Faulty test results were purposely held from visiting engineers.
- In a CNN interview, "workers described a corporate culture of cutting staff and ignoring warning signs ahead of the blast. They said BP routinely cut corners and pushed ahead despite concerns about safety."

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