

Competitive Advantages of the Inner City

Strengths

- Strategic Location
 - Proximity
 - Port of entry
 - Proximity of visitor
- Local Market Demand
 - Rich history
 - Unsatiated market
- Integration with Regional Clusters
 - Global Supply Chains
 - Reliance on local resources
- Human Resources
 - Low wage employees
 - Highly educated
 - Highly mobile

Porter (1995)

Weaknesses

Land and Building Cost

- Highly variable building costs
- Effects of these pressures on investors

Infrastructure

- Difficulties in transportation especially from some inner suburbs

Employee and management skills

- Low education level of employees
- Lack of trained managers

Capital

- Lack of equity capital
- Few sources of debt funding
- Ineffective direct government subsidizing

Attitudes

- Overstated and exaggerated knowledge of participation of others
- Generosity towards business as exploitation not shared

Porter (1995)

Discussion

How do you feel about Porter's breakdown of the strengths and weaknesses of the inner city? Do you think they should know the pros and cons of their own city? Do you agree or disagree with Porter's breakdown of the strengths and weaknesses of the inner city? Do you think they should know the pros and cons of their own city? Do you agree or disagree with Porter's breakdown of the strengths and weaknesses of the inner city?

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Cities and the Creative Class



Human and creative capital drive growth and innovation in cities, not just low or cheap labor. TheCaseSolutions.com

Three Theories of Growth

TheCaseSolutions.com

GROWTH

Creative Capital Theory: an in-depth look

TheCaseSolutions.com

Discussion

How do you feel about Porter's breakdown of the strengths and weaknesses of the inner city? Do you think they should know the pros and cons of their own city? Do you agree or disagree with Porter's breakdown of the strengths and weaknesses of the inner city? Do you think they should know the pros and cons of their own city? Do you agree or disagree with Porter's breakdown of the strengths and weaknesses of the inner city?

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Porter (1995)

Florida (2003)

Case Studies

Clinton Base Study

April 17, 2004 - Monday, March 15th by John...
 I visited the Clinton Base Study...
 I visited the Clinton Base Study...
 I visited the Clinton Base Study...
 I visited the Clinton Base Study...

Green and Green Politics

Green and Green Politics...
 Green and Green Politics...
 Green and Green Politics...
 Green and Green Politics...

New Roles

Government
 Community Organizers
 Private Sector

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Agenda

Competitive Advantage of the Inner City
 Business Decision
 Case and the Creative Class
 Business Decision
 Case and the Creative Class
 Business Decision
 Case and the Creative Class
 Business Decision

References

Porter, M. E. (1995). Competitive Advantage of the Inner City. Harvard Business Review, 73(3), 78-93.
 Florida, R. L. (2003). The Rise of the Creative Class. New York: Basic Books.
 Florida, R. L. (2004). The Great Migration of the Creative Class. Harvard Business Review, 82(7), 36-42.
 Florida, R. L. (2005). The Great Migration of the Creative Class. Harvard Business Review, 83(1), 36-42.

Stakeholder Activity

Your group will have 8 minutes to create a plan for city development. You will then have 2 minutes to present your plan and justify why that is the best option!

Venture Capital at the Harvard Management Company in Historical Perspective

Competitive Advantages of the Inner City

Strengths

- Strategic Location
 - Proximity
 - Port of entry
 - Proximity of visitor
- Local Market Demand
 - Rich history
 - Unsatiated market
- Integration with Regional Clusters
 - Global Supply Chains
 - Reliance on local resources
- Human Resources
 - Low wage employees
 - Highly skilled workforce
 - Highly mobile

Porter (1995)

Weaknesses

Land and Building Cost

- Highly valued building sites
- Effects of these pressures on investors

Infrastructure

- Difficulties in transportation especially from some inner suburbs

Employee and management skills

- Low education level of employees
- Lack of trained managers

Capital

- Lack of equity capital
- Few sources of debt funding
- Ineffective direct government subsidizing

Attitudes

- Obstructionist employees' Resentful participation of citizens
- Generosity towards business as exploitation not valued

Porter (1995)

Discussion

How do you feel about Porter's classification of cities as strengths and weaknesses of the inner city? Do you think he is right? Do you think he is wrong? Do you think he is right? Do you think he is wrong? Do you think he is right? Do you think he is wrong?

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Cities and the Creative Class



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Three Theories of Growth

TheCaseSolutions.com

GROWTH

Creative Capital Theory: an in-depth look

TheCaseSolutions.com

Discussion

How do you feel about the Creative Capital Theory? Do you think it is right? Do you think it is wrong? Do you think it is right? Do you think it is wrong?

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Porter (1995)

Florida (2003)

Case Studies

Clinton Base Study

April 17, 2004 - Monday Morning 10:00 AM

Topic: The Clinton Base Study

Participants: Clinton Base Study

Results of the Study

- Clinton Base Study
- Clinton Base Study
- Clinton Base Study

Green and Green Politics

Changes in local government administration

Changes in state and federal policy on green

Changes in local government administration

Changes in state and federal policy on green

References

Porter, M. E. (1995). The competitive advantage of nations. New York: Free Press.

Florida, R. (2003). The rise of the creative class. New York: Basic Books.

Florida, R. (2005). The economic implications of the creative class. In R. Florida (Ed.), The rise of the creative class (pp. 1-10). New York: Basic Books.

New Roles

Government

Community Organizers

Private Sector

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Agenda

1. Introduction

2. The Case Study

3. The Case Study

4. The Case Study

Stakeholder Activity

Your group will have 8 minutes to create a plan for city development. You will then have 2 minutes to present your plan and justify why that is the best option!

Venture Capital at the Harvard Management Company in Historical Perspective

Agenda

**Competitive Advantage of the Inner City
Breakout discussion**

**Cities and the Creative Class
Breakout discussion**

**Case studies
Cincinnati Race Riots
Bread and Circus**

**Stakeholder Activity
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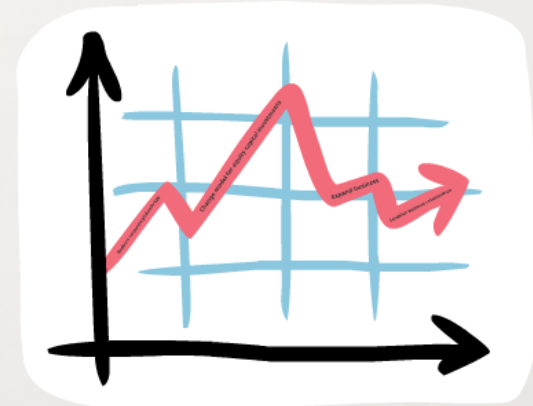
New Roles



Government



Community
Organizers



Private Sector

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Identify and build upon strengths

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"The vast majority of businesses owned or managed by CBOs have failures. Most CBOS lack the skills, attitudes, and incentives to advise, lend to, or operate substantial businesses" (p. 69)

Discussion

- How do you feel about Porter's characterization of the strengths and weaknesses of CBOs and the new role he argues they should have?
- Do you agree or disagree with Porter's description of the strengths and weaknesses of the inner city economy? Why or why not?
- Overall what logical flaws did you encounter in this reading?



**Human and creative capital drive
growth and innovation in cities, not
industries or companies.**

Florida (2003)

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Is

The

Three Theories of TheCaseSolutions.com



Florida (2003)

drive
es, not



Creative Capital Theory: an in-depth look



Migratory and
geographic changes



of economic
development