

USAA in the Digital World, Video

TheCaseSolutions.com

Presented by: Evan Morgan

USAA Commercial

This commercial show a member of USAA and a Professional Football player, Alejandro Villanueva, gratitude toward USAA for helping him throughout his life's journey

TheCaseSolutions.com

Banking Information

- To become a member of USAA, you must have some form of connection to the military
- Opening an USAA Savings Account, a short term saving account, you can start it with as little as \$25 at a 0.05% - 0.15% interest
- Opening an USAA Performance First® Saving Account, the long term saving account, you can open as little as \$10,000 at higher rate of 0.05% - 0.30%
- Also with added bonus of no monthly paying fee and over 60,000 USAA-preferred ATMs
- USAA offer four different types of life insurance: Term life, Term Life for Military, Whole Life, and Universal Life
- The minimum monthly down payment for Life Insurance is \$14.15
- Some added benefits with Term Life Insurance in the Military is an accelerated review cover for death in combat, \$25,000 if you suffer from a severe injury, and no medical exam after discharge for the military

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A Brief History of USAA



William Garrison

- USAA was founded in San Antonio, Texas in 1922, 25 Army officers came together to insure each other's car
- USAA first member was Maj. Walter Moore who brought his car insurance for \$114.74
- In 1936, 60% of all U.S. military officers were members of USAA
- USAA stand for United Services Automobile Association

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USAA's Preferred Cash Rewards Visa Signature®

- 1.5% Cash Back
- Annual Percentage Rate (APR): 12.15% to 26.15%
- Special Active Military Benefits (i.e. Military Campaign Benefit)
- Redstone Federal Credit Union's Visa® Traditional
- No Cash Back
- APR: As low as 7.25% Variable or 18.00% Fixed
- Redstone Benefits
- No Travel and Lifestyles benefit

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USAA

- Driver discount the USAA offer is: Safe Driving, Defensive Driving, Driver Training, and Good Student
- Vehicles discount included New Car, Multi-Vehicle, Annual Mileage, and Vehicle Storage Discount

AAA

- AAA offers only some of the benefit:
- Multi-Car
- Good Student Discount
- Defensive Driving Discount
- Driver Training Discount

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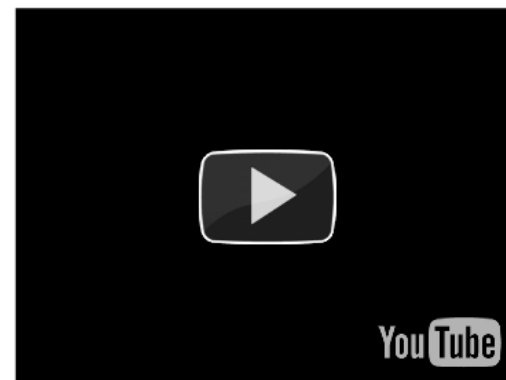
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Before the Prezi



Take a half sheet of paper out and answer the following question during this 30 second video:


TheCaseSolutions.com

Write down everything you know about USAA Bank.




USAA

Before the Prezi



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Life Insurance

- USAA offer four different types of life insurance: Term life, Term Life for Military, Whole Life, and Universal Life
- The minimum monthly down payment for Life Insurance is \$14.15
- Some added benefit with Term Life Insurance in the Military is an accelerated review cover for death in combat, \$25,000 if you suffer from a severe injury, and no medical exam after discharge for the military

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Banking Information cont.

- Checking Account**
- You can start your children checking account between the ages of 9-17 years old, the recommended age is 13 year old because that when he/she can access their own checking account on their phone and deposit their own money
 - You can get free checking alerts, parents can set a spending limit, and also like the saving account their is no monthly service fee
 - After the Youth Checking Account your child can appeal for a College Checking Account with all of the same benefit as before
- Homeowner Insurance**
- USAA offer Homeowner Insurance for protection from: Fire, Theft, Vandalism, Weather-Related Accident, and Identity Theft



Banking Information cont.

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- You can start your children checking account between the ages of 9-17 years old, the recommended age is 13 year old because that when he/she can access their own checking account on thier phone and deposit their own money
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FEDERAL CREDIT UNION

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