



Three Verb-Ideas for Your Creative Action

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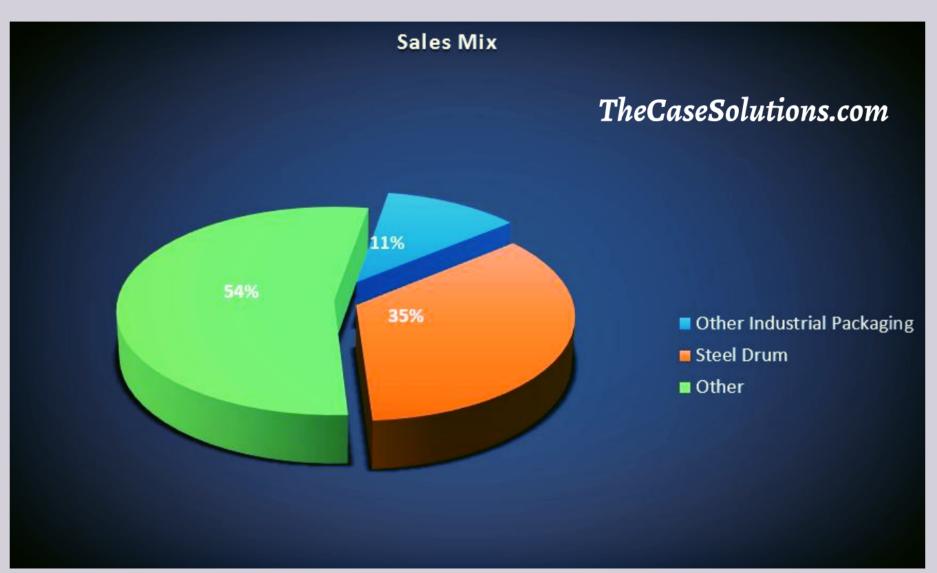
Verbeek Overview

- Founded in 1919
- Steel Drum manufacturing in 1925
- #1 in Europe, established in 7 countries by 1940s
- 2012, 3% sales growth to €2.552 billion

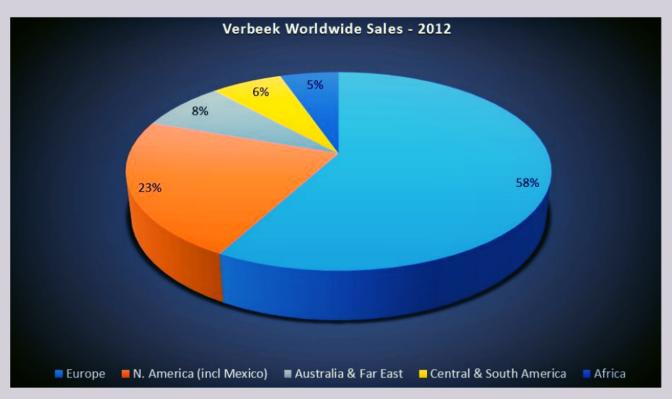
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Sales Mix

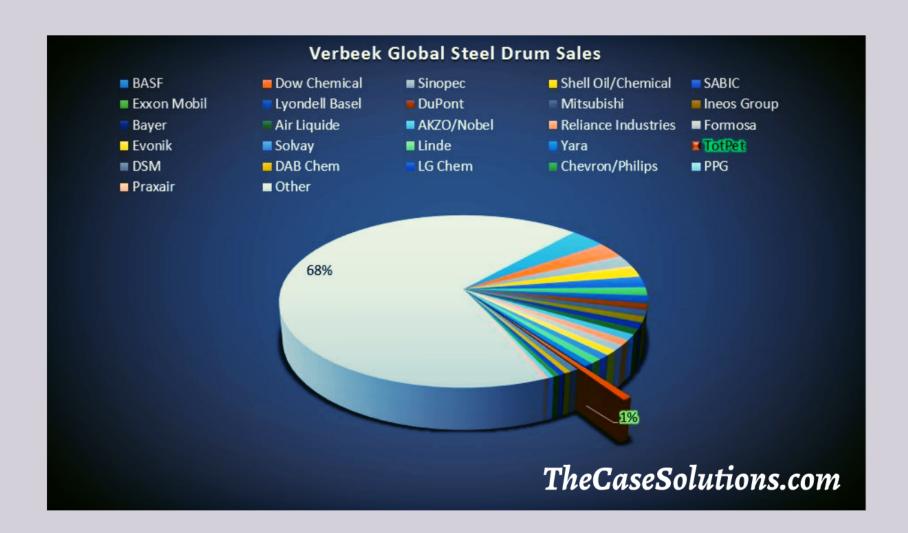


Sales Overview

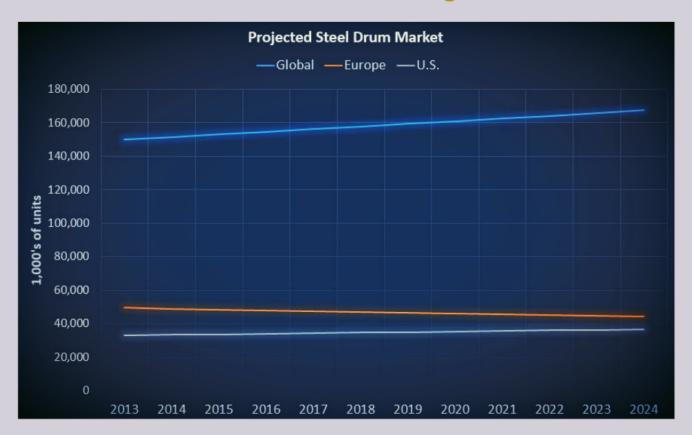


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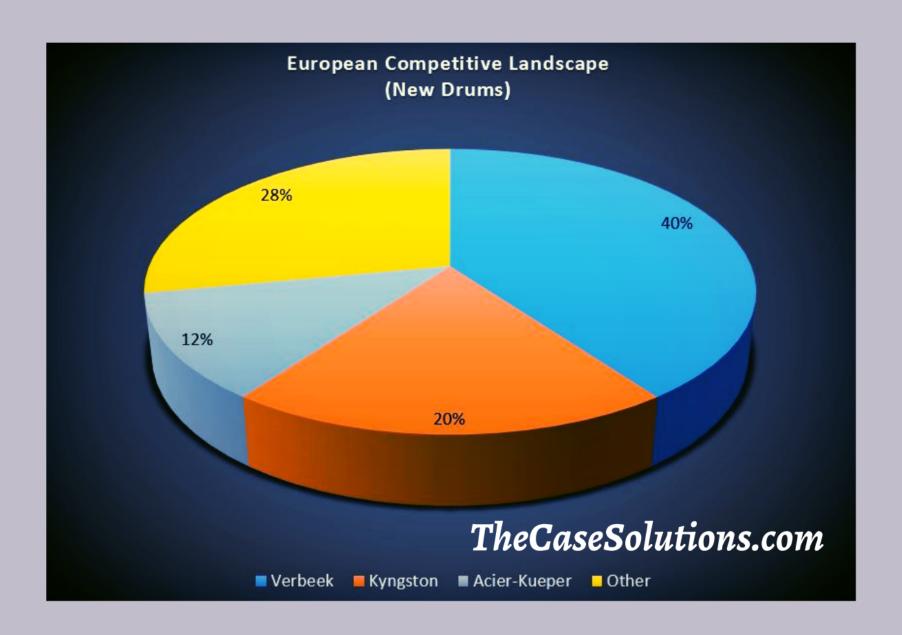


Market Analysis



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TotPet Overview

- 9th largest oil concern worldwide
- 2012 reached €20 billion in sales
- 5 continents, 80 countries
- Prime profit center is lubricants
- · Combination of sales and manufacturing
- · 2012 focus on worldwide supply chain

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